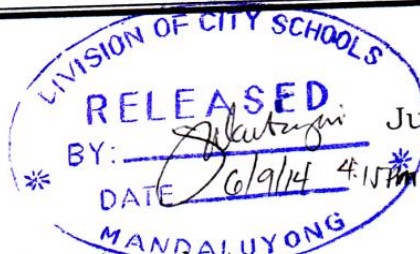


Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
City of Mandaluyong



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MEMORANDUM

TO : Assistant Schools Division Superintendent
Education Program Supervisors/Public School District Supervisor
Principals, Public and Private Elementary and Secondary Schools

The Hon. Councilor Alexander C. Sta. Maria, Chairman of the Committee on Health, Sanitation and Public Welfare is inviting this office to a public hearing on June 11, 2014, Wednesday at 10:0 A.M. at the Sanggunian Session Hall to discuss:

Draft Ordinance No. 932

An Ordinance prohibiting the sale and/or consumption of soft drinks and other unhealthy beverages in the Kindergarten, Elementary and High School premises of both public and private schools in the City of Mandaluyong.

Since, this is very crucial to canteen operation and management, all principals both in public and private Elementary and High Schools are requested to attend this invitation together with Ms. Erdelinda G. Diaz as EPS in TLE & In-Charge of the Schools' Canteen.

Immediate dissemination of this **Memorandum** to all concerned is desired.


EVANGELINE P. LADINES, CESO VI
Schools Division Superintendent



Republic of the Philippines
SANGGUNIANG PANLUNGSOD

City of Mandaluyong
Telefax: 534-17-60
<http://www.mandaluyong.gov.ph/>

May 27, 2014

MR. ROSARITO SEPTIMO
Principal
Mandaluyong High School
Rt. Rev. G. Aglipay
City of Mandaluyong

#4170

DIVISION OF CITY SCHOOLS	
RECEIVED	
By: <i>Joseph</i>	
Date: 09 JUN 2014	
Time: 9:50AM	
MANDALUYONG	

Dear Mr. Septimo:

The Hon. Coun. Alexander C. Sta. Maria, Chairman of the Committee on Health, Sanitation and Public Welfare would like to invite you to a public hearing on June 11, 2014, Wednesday at 10:00 a.m. at the Sanggunian Session Hall to discuss:

Draft Ordinance No. 932

An Ordinance prohibiting the sale and/or consumption of soft drinks and other unhealthy beverages in the Kindergarten, Elementary and High School premises of both public and private schools in the City of Mandaluyong

Your presence will be highly appreciated.

Thank you.

Very truly yours,

JIMMY D. LACEDAL
Sanggunian Secretary

Enc. Draft Ordinance No. 932

Mr. May,
Please draft a memo
requiring all principals together
with you to attend. This
is very crucial to canteen
operation and mgmt.

6-9-14

DRAFT ORDINANCE NO. 932

*Revised:
Health (L)
Educ
Hood
Laws*

AN ORDINANCE PROHIBITING THE SALE AND/OR CONSUMPTION OF
SOFT DRINKS AND OTHER UNHEALTHY BEVERAGES IN THE
KINDERGARTEN, ELEMENTARY, AND HIGH SCHOOL PREMISES OF BOTH
PUBLIC AND PRIVATE SCHOOLS IN THE CITY OF MANDALUYONG

5/12/2014

Introduced by the Hon. Councilor Alexander Sta. Maria and Hon.
Councilor Charisse Marie Abalos

WHEREAS, one of the top priorities in the agenda of the City of Mandaluyong is the welfare of its children particularly their physical and mental wellbeing;

WHEREAS, the schools, considered as the second home of the students, play a vital role in the shaping of the children's physical and mental welfare;

WHEREAS, the foods and drinks sold to the students/children in schools should at all times be clean, safe, healthy, and free from any harmful substances that may or will affect the children's health now and/or in the future;

WHEREAS, as per studies, carbonated drinks or soft drinks are rich in sugar, caffeine, artificial sweeteners, and carbonic acids which can be harmful to health for both adults and children;

*bottles of drinks
canned*

WHEREAS, the high levels of caffeine in soft drinks could disrupt sleep and lead to anxiety and DNA damage and hyperactivity, especially among children;

WHEREAS, as per further studies, soft drinks are also linked to obesity, kidney and liver damage, elevated blood pressure, teeth erosion, and stomach problems, and that alarm warning signals were sounded on "fruit, sports, or energy drinks" marketed as healthy drinks but actually contain excessive sugar and calories;

WHEREAS, nutritionist-dietitians from the Philippine Children's Medical Center (PCMC) said that each bottle of energy drink contains around 50 mg of caffeine - which is even higher than coffee and that each bottle contains around 1,000 mg of Taurine, of which a child needs only 1-10 mg/day;

WHEREAS, a 2007 study from Yale University linked soft drinks consumption to a decrease in calcium, higher risks of Type II diabetes, higher caloric intake and body weight;

WHEREAS, a 2013 study from the Bangor University in North Wales suggested that frequent soft drinks consumption is linked to developing an "inefficient metabolism" and that soft drinks can interfere with the "body's ability to burn fat and handle rises in blood sugar";

WHEREAS, a 2012 study from the University of Oregon and Michigan State University found that children aged 3-5 years old, who consumed sugary drinks, tended to avoid vegetables and preferred snacks high in calories and sodium like potato chips;

WHEREAS, further studies showed that some energy drinks, sports drinks, punches and iced teas, fruit based drinks that contain less than 50 percent real fruit juice or that which contain additional sweeteners and drinks containing caffeine, information usually found at the "contents" of the labels, may have harmful effects, in the future, to one's health especially in children;

NOW THEREFORE, BE IT ORDAINED, by the Sangguniang Panlungsod of the City of Mandaluyong, in session assembled that:

Section 1. DEFINITION OF TERMS

For the purpose of this Ordinance, the following terms shall be defined as follow:

- ✓ 1. **SOFT DRINKS** - a beverage that is not alcoholic or intoxicating and is usually carbonated.
- ✓ 2. **CARBONATED DRINKS** - beverage charged or impregnated with carbon dioxide.
- ✓ 3. **CAFFEINE** - a white, crystalline, bitter alkaloid, usually derived from coffee or tea, used in medicine chiefly as a nervous system stimulant.
- ✓ 4. **TAURINE** - a neutral crystalline substance obtain from bile.
- ✓ 5. **SWEETENER** - something that sweetens as sugar, or low-calorie synthetic product used instead of sugar.
- ✓ 6. **DNA** - deoxyribonucleic acid that is the main constituent of the chromosomes of all organism (except some viruses).
- ✓ 7. **BEVERAGE** - any potable liquid, especially one other than water, as tea, coffee, beer, milk or juice.
8. **HYPERACTIVE** - usually in children, displaying exaggerated physical activity sometimes associated with neurologic or psychologic causes.
9. **METABOLISM** - the sum of the physical and chemical processes in an organism by which its material substance is produced, maintained and destroyed, and by which energy is made available.

Section 2. PROHIBITED ACTS. It shall be unlawful for any canteen, cafeteria, restaurant, eatery and/or any stall selling food and drinks inside a kindergarten, elementary, and high school, public and/or private school, to sell, individual or wholesale, carbonated soft drinks or soda, along with sports drinks, punches and iced teas, fruit based drinks that contain less than 50 percent real fruit juice or that which contain additional sweeteners, and drinks containing caffeine.

seltzer, c.) low-fat or fat-free milk, including, but not limited to, chocolate milk, soy milk, rice milk and other similar dairy or non-dairy calcium fortified milks.

Section 3. PENALTIES. A fine of One Thousand Pesos (PHP1,000.00) for the first offense; Two Thousand Pesos (PHP2,000.00) for the second offense; and Three Thousand Pesos (PHP 3,000.00) or revocation of license or both, for the third offense.

Section 4. NO CONTEST PROVISION. Any person, individual or entity who is apprehended or cited for violation and who does not wish to contest the violation and is willing to pay voluntarily the minimum fine imposed upon him/her prior to the filing of the formal charges with the proper court shall be allowed to pay the said fine with the City Treasurer to avoid being criminally prosecuted within six (6) hours from apprehension otherwise the case shall be prosecuted.

The City Treasurer, subject to Civil Service Laws, Rules and Regulations, is hereby directed to provide personnel or to deputized personnel who will accept payment of fines twenty four (24) hours a day so as not to jeopardize the right of the offender to avail of the six-hour period within which to pay under this ordinance.

Section 5. EFFECTIVITY. This Ordinance shall take effect upon approval.

ENACTED on this _____ day of _____, 2014 in the City of Mandaluyong.