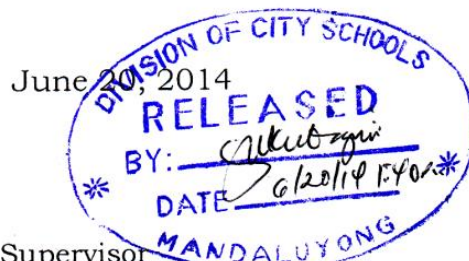


Republic of the Philippines  
Department of Education  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
City of Mandaluyong



Tel. no. 533-60-85 Fax. no.532-71-17  
E-Mail Address: [depedmandaluyong@gmail.com](mailto:depedmandaluyong@gmail.com)  
Official Website: [depedmandaluyong.wordpress.com](http://depedmandaluyong.wordpress.com)



### MEMORANDUM

TO: Assistant Schools Division Superintendent  
Education Program Supervisors/Public School District Supervisor  
Principals, Mandaluyong High School/Mataas na Paaralang Neptali A. Gonzales

### BUHAY RIZAL VALUES CAMPAIGN


Enclosed is a letter from **Liwayway F. Gener**, Executive Vice-President and Chief Operation Officer, Yuchengco Group of Companies (YGC) re: request to replace the existing billboard design and extend the use of the billboards until the end of School Year 2014-2015.

Wide dissemination of this **Memorandum** is desired.

For:

**EVANGELINE P. LADINES, CESO VI**  
Schools Division Superintendent

By:

  
**BONY G. ABALOS**  
Division In-charge  
Administrative Officer V/Supply Officer

/mcv/can/



**Republika ng Pilipinas**  
(Republic of the Philippines)  
**KAGAWARAN NG EDUKASYON**  
(DEPARTMENT OF EDUCATION)  
**PAMBANSANG PUNONG REHIYON**  
(NATIONAL CAPITAL REGION)  
Daang Misamis, Bago Bantay, Lungsod Quezon  
(Misamis St., Bago Bantay, Quezon City)

*Mandaluyong*  
Department of Education  
National Capital Region  
RECORDS AND PUBLICATION UNIT  
**RELEASED**

By: JUN 10  
Date: June 05, 2014 Time: 10:30

To: **Schools Division Superintendents**

*Dear Sir/Madam:*

Yuchengco Group of Companies, through its Buhay Rizal Values campaign would like to continue their effort to promote the values of Rizal through putting up billboards in the premises of each of the public high schools as part of Buhay Rizal Public Education Program.

They are requesting to replace the existing billboard design and extend the use of the billboards in the schools listed in the attached letter until the end of SY 2014-2015 with new designs. This would help them achieve their campaign objectives to reach out many people as possible.

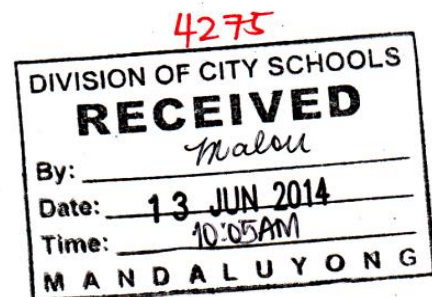
For more information, you may contact Mr. Mag-isa at (02) 925-0738.

Immediate and wide dissemination of this Regional Letter is desired.

Very truly yours,

  
**LUZ S. ALMEDA**  
Director IV

Regional Letter No. 117  
F5/Vhoi



Ref. # 7837



**YGC CSI**

YGC CORPORATE SERVICES INC.  
A YGC Member

May 22, 2014

**DR. LUZ S. ALMEDA, Director IV**

Regional Director  
DepEd – National Capital Region  
Misamis Street,  
Bago Bantay, Quezon City

**Dear Dr. Almeda:**

Since 2009, in partnership with the Department of Education, the Yuchengco Group of Companies, through its Buhay Rizal Values Campaign, was able to donate more than 40,000 Noli Me Tangere books to 37 public high schools nationwide. Through this, we have achieved our objectives of bringing the experience of re-living the values and teachings of Dr. Jose Rizal to more public high school students.

In line with our continuous effort to promote the values of Rizal, Buhay Rizal billboards were put up in the premises of each of the public high schools as part of our Buhay Rizal Public Education Program.

In this regard, we would like to request your approval and authorization to replace the existing billboard design and extend the use of the billboards in the following schools until the end of SY 2014-2015. We intend to replace the existing billboards with new designs. This will definitely help us achieve one of our campaign objectives of reaching out to as many people as possible.

1. Batasan Hills National High School
2. Caloocan High School
3. Camp. Gen. E. Aguinaldo High School
4. Concepcion Integrated High School
5. Culiati High School
6. Don Alejandro Roces High School
7. Don Quintin Paredes High School
8. Eulogio Rodriguez Jr. High School
9. Eulogio Rodriguez Institute of Science & Technology
10. Gen. Ricardo Pap Sr. Memorial High School
11. Jose P. Laurel Sr. High School
12. Las Pinas CAA National High School
13. Malabon National High School
14. Mandaluyong High School
15. Manuel A. Roxas High School
16. Mariano Marcos Memorial High School
17. Muntinlupa National High School
18. Nagpayong National High School
19. Navotas National High School
20. Neptali Gonzales High School
21. New Era High School
22. Pasay City South National High School
23. PUP High School
24. Quezon City High School
25. Ramon Magsaysay Cubao High
26. San Juan National High School
27. Sergio Osmena Sr. High School
28. Victorino Mapa High School



**YGC CSI**

YGC CORPORATE SERVICES INC.  
A YGC Member

Upon your approval, may we request for an endorsement letter which we will use in informing the aforementioned schools so we can proceed with the replacement of the billboards.

Thank you very much for your support.

Very truly yours,

**LIWAYWAY F. GENER**  
Executive Vice President and  
Chief Operation Officer

5<sup>th</sup> Floor, GPL Building, 221 Sen. Gil Puyat Ave., Makati City 1203 | Telephone : (+632) 8138704 | Fax: (+632) 8942923 | <http://ygc.com>

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