



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
City of Mandaluyong

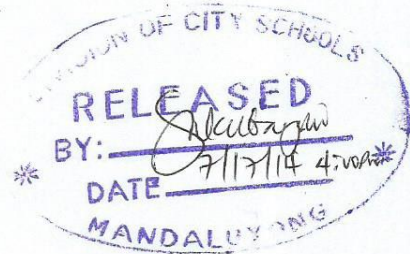
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July 17, 2014

DIVISION MEMORANDUM

**TO: Asst. Schools Division Superintendent
Education / District Supervisors
Principals, Public Secondary Schools**



Attached is a communication letter from **Mr. Job S. Arlan**, Education Coordinator, Spears Activation and PR Company on the conduct of the **"MovieMov 2014 Italian Film Festival"** at the **Cineplex Shangrila-EDSA** on **July 24-25, 2014** for FREE.

School heads are encouraged to send students and teachers to participate in this activity. It will be a great experience for them to appreciate the Italian Culture through the arts of film. Parental consent must be sought from parents of participating students.


For smooth conduct of the activity, please take note of the following:

Date	Time	School
July 24, 2014	1:00-3:00 P.M.	IBIS – 50 Students BJNHS- 50 Students
	5:30-7:30 P.M.	HHIS – 50 Students MPNG – 50 Students
July 25, 2014	1:00-3:00 P.M.	ERIS – 50 Students ABIS – 50 Students
	5:30-7:30 P.M.	CMSHS – 50 Students HHIS – 50 Students

- For every group of 50 students – 2 advisers

Other details of the activity are in the attached enclosures.

Immediate and wide dissemination of this **Memorandum** is desired.


EVANGELINE P. LADINES
Schools Division Superintendent

SPEARS ACTIVATION AND PR COMPANY
1710 Le Mirage de Malate Bldg., Manila, Philippines
Email: spearsfilm@gmail.com
Contact No. 0915 4440670

July 10, 2014

DR. EVANGELINE P. LADINES, CESO IV
Schools Divisions Superintendent
Division of City Schools – Mandaluyong
Metro Manila

Thru: **Mr. Rex A. Ado**
MAPEH/Arts Education Program Supervisor

Dear Dr. Ladines:

Buongiorno!!!

This year's MovieMov 2014 Italian Film Festival will be held in Cineplex Shangrila-EDSA on July 23 to 27, 2014.

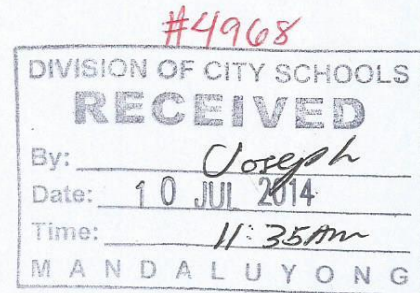
We wish to invite your secondary students to be part of the festivity to appreciate the Italian Culture through the arts of film. The screening schedule and information stated below, **FREE** viewing as our special invitation for Mandaluyong Public Students and Teachers.

July 24 (THU @11AM TO 1PM, <u>1-3pm</u>) Screening 1 250 pax	IL SUD È NIENTE - SOUTH IS NOTHING Italy/France, 2013, 90' – YOUTH DRAMA Directed by: Fabio Mollo (first feature)
July 25 (FRI @11AM TO 1PM, <u>1-3pm</u>) Screening 1 Premium Theatre 50 pax	ANNI FELICI - THOSE HAPPY YEARS Italy, 2013, 100' YOUTH DRAMA by: Daniele Luchetti
July 24 (THU @6PM onwards) <i>first screening only</i> Evening Screening 100 pax	IL SUD È NIENTE - SOUTH IS NOTHING Italy/France, 2013, 90' – YOUTH DRAMA Directed by: Fabio Mollo (first feature)
July 25 (FRI @6PM onwards) <i>first screening only</i> Evening Screening 100 pax	ANNI FELICI - THOSE HAPPY YEARS Italy, 2013, 100' YOUTH DRAMA by: Daniele Luchetti

Hoping to merit your favorable action in this matter.

Very respectfully yours,


JOB S. ARLAN
Education Coordinator
09154440670

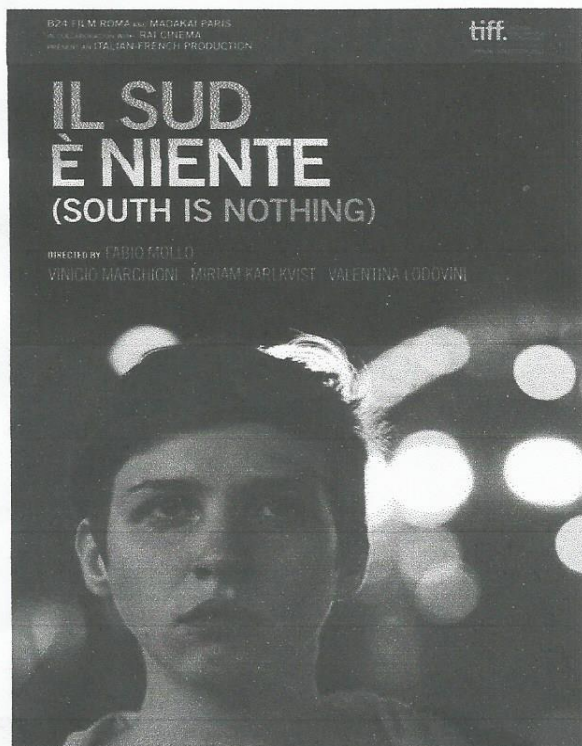


EDUCATIONAL COMPONENT

IL SUD È NIENTE - *SOUTH IS NOTHING*

Italy/France, 2013, 90' – YOUTH DRAMA

Directed by: **Fabio Mollo** (first feature)



Cast: Miriam Karlkvist, Vinicio Marchioni, Valentina Lodovini, Francesco Colella, Andrea Belissario, Giorgio Musumeci, Peppe Piromalli, Silvana Luppino

Screenplay: Fabio Mollo, Josella Porto

cinematography: Debora Vrizzi

editing: Filippo Montemurro

set design: Giovanna Cirianni

costume design: Andrea Cavalletto

music: Giorgio Giampà

producer: Jean Denis Le Dinahet, Sebastien Miska, Vincenzo De Leo

production: B24 Film, supported by MiBACT, Madakai, CNC Aide aux cinemas du monde, Sofica Cofinova, Fondazione Calabria Film Commission, Torino Film Lab

Distributor: Istituto Luce Cinecittà

World sales: Doc & Film International

Synopsis: Grazia lives with her father in a dilapidated coastal town in southern Italy where she has to help out at his fish shop. She has no real prospects in life, but beneath her inscrutable expression she harbours a deep longing for her missing brother, Pietro. He appears to her, as if in a dream, when she dives deep down under the waves. People say he's dead, but her father refuses to answer any of her questions about him. And so Grazia searches desperately for some other truth. Her father doesn't realise that his silence is about to make him lose his daughter as well. One night Grazia dances with a boy in a derelict, deserted fairground. At first her movements are hesitant and stiff, but all at once she lets herself go. This constitutes a rare moment of freedom in a place where the only good thing to do is leave – heading north, or perhaps out across the sea. In his taciturn, realistic cinematic debut, Fabio Mollo does not merely tell the story of one family's tragedy; he also paints a critical portrait of a society which traditionally suffers in silence and refuses to discuss the roots of its problems.

festival & awards:

TURIN FILM FESTIVAL 2013: TorinoFilmLab,

TIFF - TORONTO INTERNATIONAL FILM FESTIVAL 2013: Discovery,

ROME INTERNATIONAL FILM FESTIVAL 2013- ALICE NELLA CITTA' - In Competition - Taodue Award for the Best Emerging Producer,

BERLINALE 2014: Generation

TOKYO ITALIAN FILM FESTIVAL 2014,

A. C. Play Town Roma
Via Benaco 5 • 00199 Roma
phone +39 06 853 04 966
fax +39 06 884 03 62

EDUCATIONAL COMPONENT

ANNI FELICI - THOSE HAPPY YEARS

Italy, 2013, 100' YOUTH DRAMA

by: **Daniele Luchetti**



Cast: Micaela Ramazzotti, Kim Rossi Stuart, Martina Gedeck, Niccolò Calvagna, Samuel Garofalo, Benedetta Buccellato, Pia Engleberth, Angélique Cavallari

Screenplay: Daniele Luchetti, Stefano Rulli, Sandro Petraglia, Caterina Venturini

Cinematography: Claudio Collepicolino

Editing: Mirco Garrone

Set design: Giancarlo Basili

Costume design: Maria Rita Barbera

Producer: Riccardo Tozzi, Marco Chimenz, Giovanni Stabilini, Fabio Conversi

Production: Cattleya, Rai Cinema, Babe Films, supported by MiBACT

Distributor: o1 Distribution

World sales: Celluloid Dreams / Nightmares

Synopsis: An amusing and moving drama about a family at the mercy of the whims of their father, an avant-garde artist. This partly autobiographical work by maestro Luchetti perfectly recreates the atmosphere of the 1970s. Starring Kim Rossi Stuart (*The Keys to the House*).

An autobiographical work by Daniele Luchetti, who showed different kinds of families in *My Brother is an Only Child* (2007) and Cannes Best Actor winner *La nostra vita* (2010). Here he puts himself in the strange situation of being the creator of Guido and Serena, characters modeled on his parents, as well as their son, as he brings the story of his family back to life. Luchetti says he depicted the truth while inserting many fictional elements, and he also exquisitely recreates the look of 1970s Italy. It was shot on 8mm, 16mm, and 35mm film, which serves as a homage both to his 8mm camera-wielding youth and films shot on celluloid.

festival & awards: TOKYO INTERNATIONAL FILM FESTIVAL 2013: International Competition, TIFF – TORONTO INTERNATIONAL FILM FESTIVAL 2013: Special Presentations, BFI LONDON FILM FESTIVAL 2013: Love, ANNECY CINEMA ITALIEN 2013: Avant-Prémieres, HONG KONG INTERNATIONAL FILM FESTIVAL 2014: Auteurs