

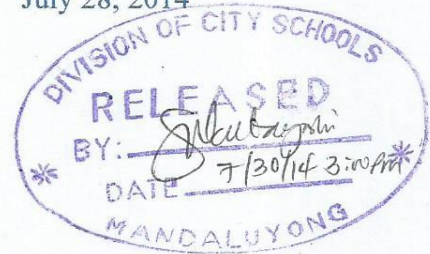


Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
City of Mandaluyong

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July 28, 2014



DIVISION MEMORANDUM

**TO: Asst. Schools Division Superintendent
Education / District Supervisors
Principals, Public/Private Elementary and Secondary Schools**

Attached is a letter from **Roanne Grande**, Events Officer, Starmall Edsa-Shaw inviting pupils from public/private elementary schools to participate in the **2014 Tinig Bulilit Inter-school Edition**, contents of which are self-explanatory for information and guidance.

School principals are encouraged to send interested participants to enhance students' creativity and potentials. Cash prizes are at stake for the winners.

Enclosed are the guidelines and entry forms of the contest for ready reference

Immediate and wide dissemination of this **Memorandum** is desired.


EVANGELINE P. LADINES
Schools Division Superintendent



July 23, 2014

DR. EVANGELINE LADINES
Superintendent
Division of City Schools of Mandaluyong

5326

DIVISION OF CITY SCHOOLS	
RECEIVED	
By:	<i>Malou</i>
Date:	23 JUL 2014
Time:	11:53 AM
MANDALUYONG	

Dear Dr. Ladines:

Good day!

Starmall Alabang, together with Starmall's other branches, continuously come up with contests that showcase the talents and skills of students of different ages. One of the most awaited contests in Starmalls is **Tinig Bulilit**, a singing contest for kids, which started in 2012 and has discovered great singing skills from the twelve-year old and below age bracket. This July to September, we will be re-launching Tinig Bulilit 2014 on its **Inter-school Edition**. This is open to grade school students with ages 7-12 years old and who are currently enrolled this school year.

In line with this, we would like to seek your assistance in gaining participants for this contest from schools in Mandaluyong by sending out a memorandum to them, inviting them to send at least three representatives per school.

Attached herewith is a copy of the registration form with complete details and mechanics which you can disseminate to schools.

We hope to hear your feedback soon regarding this request. For any concern, you may call the undersigned at **724-4992** or **09278034989**.

Thank you and more power!

Sincerely,

Roanne Grande
Events Officer
Starmall Edsa-Shaw

MANUELA CORPORATION

STARMALL Edsa Shaw

EDSA corner Shaw Blvd.,
Mandaluyong City
Tel. No. 718-1886
Fax : 724-6071

STARMALL Alabang

South Superhighway, Alabang,
Muntinlupa City
Tel. No. 850-3845 / 850-0559
Fax : 809-9674

STARMALL Las Piñas

C.V. Starr Ave., Philamlife Village,
Pamplona, Las Piñas City
Tel. No. 874-8805
Fax : 874-4399

TINIG BULILIT 2014: INTER-SCHOOL EDITION

AUDITION PERIOD: JULY 26, AUG 2, 9, 16, 2014 (STARMALL EDSA-SHAW)

SEMI-FINALS: AUGUST 23, 2014 (STARMALL EDSA-SHAW)

GRAND FINALS: SEPTEMBER 20, 2014 AT STARMALL ALABANG

MECHANICS:

1. Open to all amateur singers aged 7-12 years old.
2. Interested participants must properly fill out the registration form located at the Mall Customer Service at the Ground Level.
3. Other requirements are as follow:
 - a. Photocopy of birth certificate
 - b. Photocopy of school ID
 - c. Letter of Parental Consent
 - d. Letter for Representation from the participant's school
4. Registration forms and other requirements should be submitted to the Mall Administration Office before the day of the audition.
5. Walk-in registrants would be allowed given that they are able to present all the requirements an hour before the start of the program.
6. Contestants must prepare a 3-5 minute song number and should provide a minus-one for the song of their choice, burned in a CD. Scratched and dilapidated CDs will not be accepted by the event organizers. The use of mobile phones, tablets, ipads and other gadgets for their music is strictly not allowed.
7. All contestants must be at the event venue one (1) hour before the start of the program.
8. The **overall TOP 12 contestants** will advance to the Semi-Final Round.
9. On the Semi-Final Round, only the **TOP TWO (2) finalists** will move up to compete with the winners of the other Starmall branches and represent Starmall Edsa-Shaw on the Grand Finals in Starmall Alabang.
10. Contestants can only audition once and in only ONE mall.
11. The decision of the Board of Judges is final and non-appealable.

CRITERIA FOR JUDGING:

50 %- Musical Rendition

30 %- Showmanship

10 %- Costume

10 %- Audience Impact

100 % total

Surprising
starmall
 EDSA-SHAW



REGISTRATION FORM

Name: _____
 Nickname: _____
 Birthday: _____ Age: _____
 Address: _____

 Contact Numbers: _____
 Name of Father: _____
 Occupation: _____
 Name of Mother: _____
 Occupation: _____

Favorite Singer: _____ Favorite Song: _____
 Previous contest/s participated: _____
 Highest achievement/award in a contest: _____

I certify that the above information are true and correct to the best of my knowledge and ability. Any misrepresentation is a ground for disqualification and holds the organizer, its staff and all involved in the competition free from any liability.

 Signature of Parent / Guardian over printed name

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11. The decision of the Board of Judges is final and non-appealable.

AUDITION DATES: JULY 26, AUGUST 2, 9, 16
 SEMI-FINALS: AUGUST 23, 2014
 GRAND FINALS: SEPTEMBER 20, 2014

VENUE: 4pm, 2ND Level, Event Center

REGISTRATION IS FREE. Please submit fully accomplished registration form at the Marketing Department, 4L Admin Office. For details you may call Ms. Roanne Grande at (02)724-4992 or 09278034989.