



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
City of Mandaluyong

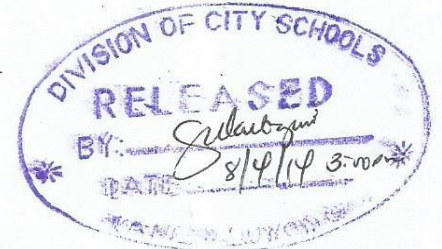
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August 04, 2014

DIVISION MEMORANDUM

**TO: Asst. Schools Division Superintendent
Education / District Supervisors
Principals, Public/Private Secondary Schools**



Attached is Regional Letter No. 182 on the conduct of **ASEAN Community Commemorative Stamp Design Contest**, contents of which are self-explanatory for information and guidance.

School principals are encouraged to tap talented students to participate to show their artistic and creative talents. Cash prizes are at stake for the winners.

Please refer to the attached communication for the other details of the activity.

Immediate and wide dissemination of this **Memorandum** is desired.


EVANGELINE P. LADINES
Schools Division Superintendent



Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)

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Department of Education
National Capital Region
RECORDS AND PUBLICATION UNIT

RELEASED

By: _____
Date: JUL 21 2014 Time: _____

July 18, 2014

To: **Schools Division Superintendents**


Dear Sir/Madam:

Attached is a letter from Mr. Luis D. Carlos, Assistant Postmaster General of the Philippine Postal Corporation (PHLPOST), inviting students to the Joint Issue of Asean Community Commemorative Stamp Design Contest to welcome the ASEAN community that is expected to take place on 2015.

For more information, you may contact Ms. Joy Edralin-Cacho at (02) 527-0132 and (02) 527-0108.

Immediate and wide dissemination of this Regional Letter is desired.

Very truly yours,


LUZ S. ALMEDA
Director IV

Regional Letter No. 182
F5/Vhoi

344
DIVISION OF CITY SCHOOLS
RECEIVED
By: Malon
Date: 23 JUL 2014
Time: 1:29 pm
MANDALUYONG

Premier region: home of world-class lifelong education

Republic of the Philippines
PHILIPPINE POSTAL CORPORATION

PHLPOST
 You Send. We Deliver.

OFFICE OF THE ASSISTANT POSTMASTER GENERAL
 MARKETING & MANAGEMENT SUPPORT SERVICES

July 10, 2014

DR. LUZ S. ALMEDA
 Regional Director
 Department of Education
 Misamis St. Bago Bantay
 Quezon City

Dear Dr. Almeda:

The Philippine Postal Corporation (PHLPOST) and the member countries of ASEANPOST have recently launched the **Joint Issue of Asean Community Commemorative Stamp Design Contest** to welcome the ASEAN community that is expected to take place on 2015.

This contest aims to create awareness about the Joint Issue of ASEAN Community in order to strengthen the bond and partnership of all the member countries; to bring more people, especially the youth through the creative art of postage designs and to make stamp-collection a relevant venue for this celebration.

In this connection, we are respectfully requesting your good office the issuance of a DepEd circular to be disseminated to all high school students in your jurisdiction. Attached is the mechanics of the contest.

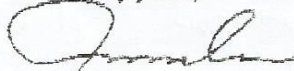
The **FIRST PRIZE** winning design shall be sent by PHLPOST to Thailand Post Co., Ltd. Bangkok, Thailand as the Philippine Official Entry to the Joint Issue of ASEAN Community Commemorative Stamp. The prize for the best stamp design is US\$1, 000.00 and for the best postmark design is US\$500.00.

For more information and inquiries, please get in touch with Ms. Joy Edralin-Cacho, Special Project Officer – Post Shop, Philately and Museum Division at +632-527-0132 and +632-527-0108.

We hope for your favorable action this request.

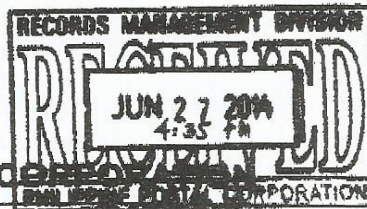
Thank you and more power!

Very truly yours,



LUIS D. CARLOS
 Assistant Postmaster General
 for Marketing & Management Support Services

Republic of the Philippines
PHILIPPINE POSTAL CORPORATION



9 June 2014

OFFICE OF THE POSTMASTER GENERAL

PHLPOST CIRCULAR NO. 4-4.3

SUBJECT : JOINT ISSUE OF ASEAN COMMUNITY COMMEMORATIVE STAMP DESIGN CONTEST

The member countries of ASEANPOST launched a stamp design contest to welcome the ASEAN community that is expected to take place on 2015.

This contest aims to create awareness about the Joint Issue of ASEAN Community in order to strengthen the bond and partnership of all the member countries; to bring more people, especially the youth through the creative art of postage designs and to make stamp-collection a relevant venue for this celebration.

CONTEST MECHANICS

1. The competition is open to all high school and college students and all artists, designers, illustrators and other interested parties.
2. The design must interpret the theme " **ONE VISION, ONE IDENTITY, ONE COMMUNITY**"
3. Entries must be made on a white illustration board size 18 inches x 18 inches in either vertical or horizontal format.
4. The artwork or design shall not incorporate the text of the theme, denomination of the stamp, year of issue and the word **PILIPINAS**.
5. The artwork or design must be rendered using any one of the following: pastel on paper or canvass, oil and acrylic. Computer generated artwork or design and photograph will not be allowed.
6. A brief narrative interpretation must be attached at the back of the entry. It should be typed or legibly written in a letter size bond paper (8" x 11") with the full name, school address/affiliation, email address (if any) and contact numbers of the artist.
7. The criteria for judging are as follows:

Originality (20%) - refers to the novelty of the images, concepts, and ideas presented by the artwork or design.

Relevance to the theme (50%) - refers to how the artwork or design communicates the significance of the theme.

Visual Impact (15%) - refers to the overall visual appeal of the artwork or design.

Artistic method /design (15%) – refers to the artist's versatility and creative use of artistic element in the network or design.

8. Entries may **ONLY** be submitted via Domestic Express Mail Service or Express Pouch Service at the following address:

ASEAN Community Commemorative Stamp Design Contest
Philippine Postal Corporation
Post Shop, Philately and Museum Division
3rd Floor Manila CPO Building
1000 Liwasang Bonifacio, Manila

9. The contest period is from **JUNE 23, 2014 up to SEPTEMBER 15, 2014**. Entries must reach the ASEAN Community Commemorative Stamp Design Contest Committee on or before September 15, 2014.

10. Entries sent thru private couriers like LBC, DHL, 2GO, et al. shall be automatically **DISQUALIFIED**.

11. All entries shall be automatically become the property of the Philippine Postal Corporation

12. **PRIZES**

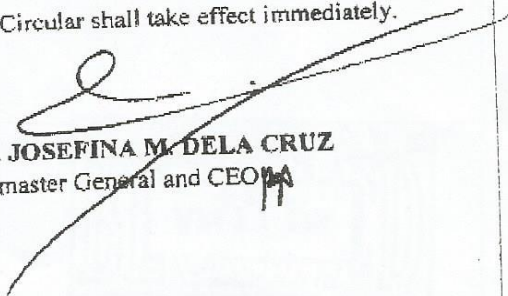
1 st PRIZE	P5,000.00 + Certification of Participation
2 nd PRIZE	P3,000.00 + Certification of Participation
3 rd PRIZE	P2,000.00 + Certification of Participation

13. The **FIRST PRIZE** winning design shall be sent by PHLPOST to THAILAND Post Co., Ltd. Bangkok, Thailand as the Philippine Official Entry to the Joint Issue of ASEAN Community Commemorative Stamp. The prize for the best design is US \$1,000.00 and for the best postmark design is US \$500.00.

14. For more information and inquiries, please call Ms. Joy Edralin-Cacho, Special Project Officer – Post Shop, Philately and Museum Division at +632-527-0132 and +632-527-0108

All Area Directors, Area Marketing Specialists, Postmasters and other supervisory officials of this Corporation are hereby instructed to disseminate information on the contest to all public and private schools, colleges, and universities in their respective areas.

This Circular shall take effect immediately.


MA. JOSEFINA M. DELA CRUZ
Postmaster General and CEO