



Republic of the Philippines  
**Department of Education**  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
City of Mandaluyong  
Tel. no. 533-60-85 Fax. no.532-71-17  
E-Mail Address: [depedmandaluyong@gmail.com](mailto:depedmandaluyong@gmail.com)  
Official Website: [depedmandaluyong.wordpress.com](http://depedmandaluyong.wordpress.com)

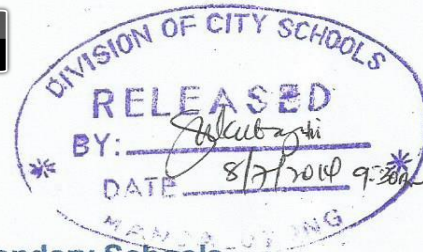


August 07, 2014

**RUSH**

**DIVISION MEMORANDUM**

**TO: Asst. Schools Division Superintendent  
Education / District Supervisors  
Principals, Public/Private Elementary and Secondary Schools**



Attached is a letter from **Mr. Roberto R. Dacles**, Branch Administrator, Philippine Red Cross, Mandaluyong City Branch inviting pupils and students from public/private elementary and secondary schools to participate in the **IHL On-the-Spot Poster Making Contest** in celebration of the **"International Humanitarian Law (IHL)"**.

School principals are encouraged to send participants to enhance students' creativity and potentials. Cash prizes are at stake for the winners.

Enclosed are the guidelines and entry forms of the contest for ready reference.

Immediate and wide dissemination of this **Memorandum** is desired.

  
**EVANGELINE P. LADINES**  
Schools Division Superintendent

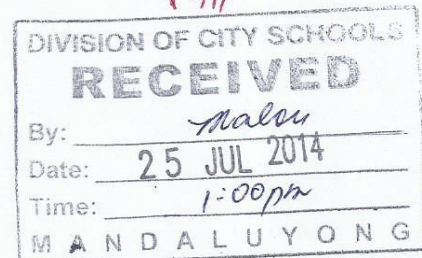


**PHILIPPINE RED CROSS**  
**RIZAL CHAPTER-MANDALUYONG CITY BRANCH**

661 B Lourdes bldg., Boni ave, ligaya St. Barangay  
Plainview  
Mandaluyong City  
Tel. / Fax #: 986-9952/571-9894/532-5014 loc. 601  
E-mail: prc.mandaluyong@yahoo.com

July 21, 2014

**DR. EVANGELINE P. LADINES, CESO VI**  
Division Superintendent  
Mandaluyong City



Dear **Dr. Ladines**;

August 12 is the National Celebration of the **International Humanitarian Law (IHL)**. The IHL, also known as "Law of War" or "Law of Armed Conflict" is commonly used in reference to all International Rules, established by customs or by treaties, which regulate the conduct of armed conflicts in order to prevent and to alleviate unnecessary death, human suffering and destruction. It is about the protection of civilians, war victims, those who no longer fight in armed conflict and the prevention of war crimes, crimes against humanity and genocide.

In the Philippines, the successful partnership of the Philippine Red Cross and other stakeholders in the government led to the creation and eventually, signing of the P.D. 9851 also known as the "International Humanitarian Law Act" in 2009. The IHL Act is a local legislation penalizing crimes against war crimes, crimes against humanity and genocide. The existence of this law became a colossal development in the history of IHL in the Philippines.

This year's theme of the celebration is "**Promoting IHL: Towards achieving National Solidarity**". The theme emphasized the Geneva Convention no. 4, "Protection for the Civilians". The theme emphasizes few provisions of the Geneva Conventions deal with the general protection of the civilian population against the effect of hostilities. The civilian population and individual civilians are protected against dangers arising from military operations. They shall not be the object of attack. The prohibition includes attacks launched indiscriminantly. Reprisals against civilians are also prohibited.

The PRC - Rizal Chapter Mandaluyong City Branch would like to ask your approval and endorsement for the conduct of **IHL On - the - Spot Poster Making Contest** to be facilitated by our Red Cross Mandaluyong City Branch in celebration of the 2014 IHL Month. This activity aims to create awareness and disseminate the IHL among our youth, who are the common victims of armed conflicts. **All public and private schools are encouraged to participate on this contest. Attached herewith are the mechanics for the contest and the registration form for interested participants.**

In anticipation of your active participation on this event, and you continuous support to the endeavors of the International Red Cross and Red Crescent Movement in alleviating human suffering and protecting human dignity, thank you very much and May the Almighty richly bless you!

For questions and clarification let your staffs contact Ms. Donna Jean Garcia OIC-Volunteer Services at 5719894/9869952.

Sincerely,

  
**ROBERTO R. DACLES**  
Branch Administrator

**TITLE: Rizal Red Cross Mandaluyong City Branch IHL on the Spot Poster Making Contest**

Celebrating the International Humanitarian Law Day on August 12  
(Grade School, High School within PRC – Mandaluyong City)

**THEME:** “Promoting IHL; towards achieving National Solidarity”

**I. BACKGROUND:**

August 12 is the National Celebration of the **International Humanitarian Law (IHL)**. The IHL, also known as “Law of War” or “Law of Armed Conflict” is commonly used in reference to all International Rules, established by customs or by treaties, which regulate the conduct of armed conflicts in order to prevent and to alleviate unnecessary death, human suffering and destruction. It is about the protection of civilians, war victims, those who no longer fight in armed conflict and the prevention of war crimes, crimes against humanity and genocide.

The Philippine Red Cross (PRC) has the responsibility to respond to the humanitarian consequences endured by victims of armed conflict in adherence to the Fundamental Principles of the Red Cross and Red Crescent Movement.

Children and women become the principal victims when armed conflicts occur. Children are killed, wounded, orphaned or separated from their families. Boys are forced to use guns and commit violent acts. Girls and women were exploited and sexually abused. During the war, the children and women are the most affected.

The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavors - in its international and national capacity - to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, co-operation and lasting peace amongst all peoples.

In the Philippines, the successful partnership of the Philippine Red Cross and other stakeholders in the government led to the creation and eventually, signing of the P.D. 9851 also known as the “International Humanitarian Law Act” in 2009. The IHL Act is a local legislation penalizing crimes against war crimes, crimes against humanity and genocide. The existence of this law became a colossal development in the history of IHL in the Philippines.

This year's theme of the celebration is “**Promoting IHL: towards achieving national solidarity**”. The theme emphasized the Geneva Convention no. 4, “Protection for the Civilians”. The theme emphasizes few provisions of the Geneva Conventions deal with the general protection of the civilian population against the effect of hostilities. The civilian population and individual civilians are protected against dangers arising from military operations. They shall not be the object of attack. The prohibition includes attacks launched indiscriminately. Reprisals against civilians are also prohibited.

**OBJECTIVES:**

- To create awareness on International Humanitarian Law and Red Cross Movement
- To showcase the talents of Public and Private School Students and be recognized of their creative skills.
- To gain advocates of the International Humanitarian Law and Red Cross Movement

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**Philippine Red Cross – Mandaluyong City Branch**  
**661 b Lourdes bldg. Boni ave., ligaya st. brgy. Plainview Mandaluyong City**  
**Tel. Nos. 986-9952 / 571-9894**

## II. MECHANICS

### 1. Who can join:

- The contest is open to all Filipino children, ages 7 to 13 years old for Junior Division and 14 to 16 years old for Senior division at the date of the contest
- The contest is open to all Elementary, High School Red Cross Youth volunteers.
- Must be a bonafide student of any private or public school within the Mandaluyong and a Red Cross Youth volunteer.
- Each contestant must show proof of his/her age, residency in school, and must show a valid school identification (ID) card with picture.
- A Registration fee in the amount of Php. 50.00 for the Red Cross Membership with Accident Assistance Benefit. Participants with a valid membership prior to the contest need not to register again.

### 2. The main theme of the contest is:

**“Promoting IHL: towards achieving national solidarity”**

All entries must include the aforementioned theme.

### 3. Entry

- Every School is allowed to send a maximum of (1) for junior Red Cross youth (JRCY) and (1) for Senior Red Cross youth (SRCY) participants/representatives.
- The participants are given a maximum of 3 - hour period to finish their artwork.
- The **organizers will provide a ¼ size illustration board** for the contest. Sheets of bond paper and pencil will be provided to the contestants for sketching or drafting. All other materials must be brought by the individual contestant.
- All scanned photographs, symbols, or artworks from publications, or downloaded from the Internet, whose copyright belong to other artists or corporations/entities are not acceptable and shall be subject to disqualification.
- Only original works will be accepted, and they should not have been entered in other art competitions. Non-original works can be submitted as exhibit but not as an entry to the contest. Awards given to works which are subsequently proven to be non-original will be revoked / reclaimed without prejudice to other legal actions.
- All entries will be pre-numbered. No signatures, names, or other identifying marks should appear at either side of the material of the entry.

### 4. Materials allowed for poster-making to be brought by the participants are:

- pencil
- markers (to highlight)
- craypas / oil pastel
- ruler

### 5. Proper use of Red Cross Emblem

The basic rules on the proper use of the Red Cross emblems were discussed in the June 2006 publication of the International Federation of the Red Cross and Red Crescent Societies (IFRC) Red Cross, Red Crescent and Red Crystal Emblems – Design Guidelines.

#### Basic Rules

In using the Red Cross, Red Crescent and Red Crystal Emblems, the Red Cross and Red Crescent Movement has the responsibility to ensure that its principal significance as an internationally recognized symbol of protection during armed conflict is upheld.

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1. The cross, the crescent and the crystal must always be in plain solid red. Their shapes must not be altered.
2. The cross, the crescent and the crystal must always appear on a white background. No variations, not even beige or grey shading, are allowed.
3. No lettering, design or object should be superimposed on the white background or on the cross or crescent itself.
4. The cross, the crescent and the crystal must be two dimensional, not three dimensional.
5. The cross, the crescent and the crystal may not be used in series as a border, a repetitive decoration, typographic embellishment or shown as a drawing in perspective.

We quote the law which governs the proper use of Red Cross emblem (RA 95 as amended).

"The use of the name Red Cross is reserved exclusively to the Philippine National Red Cross and the use of the emblem of the **RED GREEK CROSS ON A WHITE GROUND** is reserved exclusively to the Philippine Red Cross, medical facilities or other institutions as may be authorized by the Philippine Red Cross as provided under Article 44 of the Geneva Conventions. It shall be unlawful for any other person entity to use the words Red Cross or Geneva Cross or to use the emblem of the red Greek cross on a white ground or any designation, sign, or insignia constituting an imitation thereof for any purpose whatsoever." (Underscoring Supplied)

**6. Criteria for judging shall be:**

Creativity and presentation	-	40%
Originality and Uniqueness	-	20%
<u>Relevance to the theme</u>	-	40%
Total	-	100%

**7. Who will judge the contest**

- The entries shall be judged by a Board of Judges, composed of artists and experts on the IHL, and field concerns.
- The decision of the Board of Judges shall be final and non-appealable. Any administrative or technical problems that may arise during the contest shall be resolved by the organizers, whose decision, moreover, shall be final and non-appealable.

**8. The prizes, shall be:**

Branch / Division Level (participant & school)	:	Medals, Certificate of appreciation/participation
First Prize	-	1,500.00, Certificate, IHL Shirt, Button Pin, IHL Bag Tag
Second Prize	-	1,000.00, Certificate, IHL Shirt, Button Pin, IHL Bag Tag
Third Prize	-	500.00, Certificate, IHL Shirt, Button Pin, IHL Bag Tag

**9. Rights**

Winning and other entries shall become the properties of the Philippine Red Cross – Rizal Chapter IHL and Dissemination Office, and may be used for its continuing advocacy campaigns on International Humanitarian Law.

**10. Registration**

Interested and qualified contestants for Mandaluyong City Branch must register using the attached Registration Form on or before August 1, 2014 5:00 PM.

For Inquiry please let your staff contact the undersigned at 571-9894/ 986-9952. Thank you very much for your strong support to us.

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Philippine Red Cross  
Rizal Chapter  
International Humanitarian Law

## REGISTRATION FORM

Rizal Red Cross On – the – Spot Poster Making Contest  
Theme: “Promoting IHL: Towards achieving national Solidarity”

Last Name																			
First Name																			
Middle Name										Nick Name									
Address:																			
Age:					Birth Date:					Sex:					Civil Status:				
Name of School / Council / Branch:										Tel / Fax No.									
Red Cross Membership No:										Name of Contest Coach/Adviser:									

Signature over printed name of the participant

### Endorsement

This is to formally endorse \_\_\_\_\_ to attend and participate in the Rizal Red Cross Chapter On – the – Spot Poster Making Contest on August 9, 2014

Signature over printed name of School Head /  
Red Cross Youth Adviser

### Contest Information

To be filled – up by the Staff – in – Charge for IHL/Dissemination

Contest Category: (Please put a check in the appropriate box for the contest category)				Contestant No.
Elementary	High School	College	Community	

**Theme: " PROMOTING IHL: TOWARDS ACHIEVING NATIONAL SOLIDARITY"**

**CALENDAR OF ACTIVITY**

August 8, 2014	Deadline of submission of registration forms	661 B Lourdes bldg., Boni ave., ligaya st. Brgy. Plainview, Mandaluyong city
August 12, 2014 ( 1 pm- 5 pm )	<ul style="list-style-type: none"><li>• Red Cross Orientation</li><li>• IHL Dissemination</li><li>• Contest mechanics</li></ul>	661 B Lourdes bldg., Boni ave., ligaya st. Brgy. Plainview, Mandaluyong city
August 13, 2014 ( 1 pm – 5 pm )	Launching and actual event	Venue to be announce
August 13-16, 2014	Poster Exhibit	Venue to be announce
August 15, 2014 ( 1 pm- 5pm )	Awarding and Recognition Ceremony	Venue to be announce

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