



Republic of the Philippines  
Department of Education  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
City of Mandaluyong

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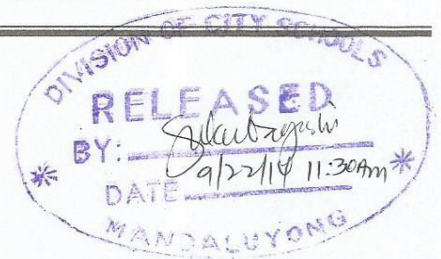


**MEMORANDUM**

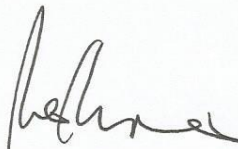
TO: Education Program Supervisors/District Supervisor  
Principals, Public and Private Elementary Schools

Subject: **CONDUCT OF THE 35<sup>TH</sup> METRO MANILA YOUNG WRITERS  
CONFERENCE AND CONTESTS (MMYWCC)**

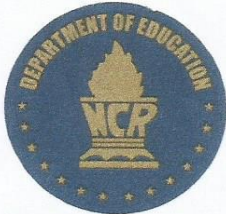
Date: September 18, 2014



1. The **35<sup>th</sup> Metro Manila Young Writers Conference and Contests (MMYWCC)** with the theme **"Empowering Resilient Communities Through Campus Journalism"**, shall be held on **October 11, 18 & 25, 2014** at **Dalandanan National High School, Valenzuela City**.
2. Since contests are conducted on Saturdays, all contestants are advised to submit parent's permit and school paper advisers (SPAs) are also advised to assure the safety of the children.
3. School heads with contestants to the MMYWCC are requested to give their full support for the name of our Division.
4. Attached is the Regional Memorandum No. 180, s. 2014 together with the complete contest mechanics and guidelines and the schedule of activities.
5. Wide dissemination of this **Memorandum** is desired.

  
**NERISSA L. LOSARIA, CESO VI**  
Officer-In-Charge

Office of the Schools Division Superintendent *lpc*



**Republika ng Pilipinas**  
(*Republic of the Philippines*)  
**KAGAWARAN NG EDUKASYON**  
(*DEPARTMENT OF EDUCATION*)  
**PAMBANSANG PUNONG REHIYON**  
(*NATIONAL CAPITAL REGION*)  
Daang Misamis, Bago Bantay, Lungsod Quezon  
(*Misamis St., Bago Bantay, Quezon City*)

Department of Education  
National Capital Region  
RECORDS AND PUBLICATION UNIT

**RELEASED**

By: \_\_\_\_\_  
Date: SEP 17 2014 Time: \_\_\_\_\_

September 10, 2014

**MEMORANDUM**

No. **186** s. 2014

**CORRIGENDUM TO REGIONAL MEMORANDUM NO. 0133, S. 2014**  
(Conduct Of The 35th Metro Manila Young Writers Conference And Contests - MMYWCC)

To: Schools Division Superintendents  
Heads of Public and Private Elementary Schools

1. This has reference to Item no. 3 of Regional Memorandum No. 0133, s. 2014, entitled "Conduct of the 35<sup>th</sup> Metro Manila Young Writers Conference & Contests (MMYWCC)"

**Change in Schedule:**

**Photoshoot:** From **October 4, 2014 to October 7, 2014**

Venue: Luneta, Rizal Park

**Photo Layout:** **October 11, 2014**

Venue: Valenzuela Astrodome

2. Enclosed are the revised schedule of activities and Mechanics of the Contests, for your reference.
3. Payment of Registration and Membership Fees (As stated in the previous memo)

Said fees are chargeable against the SEF/MOOE or local funds, subject to the usual accounting and auditing rules and regulations.

4. Immediate and wide dissemination of this Memorandum is desired.

  
**LUZ S. ALMEDA**  
Director IV

Inc. : As stated.  
Reference : None  
Allotment : 1-(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONFERENCES  
SCHOOLS

CONTESTS  
SCHOOL PAPER

PUPILS

**DepEd-National Capital Region  
Elementary Education Division  
35<sup>TH</sup> MMYWCC SCHEDULE OF ACTIVITIES  
Host Division: Division of Valenzuela City**

| Date  | Time  | Activity/ies  | Venue  |
|---|---|---|--|
| June 11, 2014                               | 9:00 - 3:00   | Planning Meeting  | Division of Valenzuela   |
| September 3, 2014                           | 9:00 - 3:00   | Final Planning Meeting of Supervisors/Coordinators  | Dalandanan National High School  |
| Sept. 17- 19, 2014                          | 8:00 - 5:00   | a. Submission of documents for the Search for Outstanding School Paper Advisers and Campus Journalists<br><br>b. Final Planning Meeting with RAESPA Officer | Elementary Education Division, DepEd-NCR<br><br>Library Hub, Valenzuela City   |
| Sept. 22-26, 2014<br><i>to Oct. 3, 2014</i> | 8:00 - 5:00   | Payment of Registration Fee<br><br><i>Submission of memory card</i><br>Payment Membership Fees  | DepEd-NCR Cashier Unit<br><br>Division of Valenzuela City<br>Attention:<br>Ms. Buenafe Sabado<br>Ms. Rosarie Carlos<br>EPS-in-charge of Journalism |
| Sept. 26, 2014                              | 9:00 - 11:00<br>2:00 - 4:00   | Interview for Campus Journalists<br>Interview for School Paper Advisers   | Elementary Education Division, DepEd-NCR   |
| Oct. 7, 2014                                | 8:00 -12:00   | Photoshoot  | Luneta, Rizal Park   |
| October 11, 2014                            |   | Opening Program / Contest Proper  |  |
|   | 7:00 - 8:00<br>8:00 - 9:30<br>9:30 - 10:00<br>10:00 - 12:00               | Registration<br>Opening Program<br>Break<br>Contest Proper (include photo layout)   | Astrodome of Valenzuela City   |
| October 18, 2014                            |   | Radio Broadcasting / Scriptwriting  |  |
|   | 7:30 - 8:00<br>8:00 - 9:00<br>9:00- 11:00<br>11:00- 11:30<br>11:30 - 5:00 | Registration<br>Scriptwriting<br>Judging of Scripts / Rehearsal<br>LUNCH BREAK<br>Presentation Proper (English/Filipino-simultaneous)                       | Dalandanan National High School, Valenzuela City   |
| October 18, 2014                            |   | Sports Coverage & Writing   |  |
|   | 7:30 - 8:00<br>8:00 - 8:30<br>8:30 - 10:30                                | Registration<br>Orientation for Sports Coverage (Individual and Collaborative)<br>Sports Coverage   | Astrodome of Valenzuela City   |
| October 18, 2014                            |   | Collaborative Publishing  |  |
|   | 7:30 - 8:00<br>8:00 - 9:00<br>9:00 - 10:00<br>10:00 - 2:00                | Registration<br>Orientation<br>Mini Press Conference<br>Collaborative Publishing Contest Proper   | Astrodome of Valenzuela City   |
| October 25, 2014                            | 8:00 -12:00   | Closing/Awarding Ceremonies   | Astrodome of Valenzuela City   |
| January 12, 2015 (negotiable)               | Until 5:00 p.m.   | Submission of School Papers (Group Contests) -Actual Paper  | DepEd-NCR, Curriculum Division   |

## 35th METRO MANILA YOUNG WRITERS CONFERENCE AND CONTESTS

School Year 2014-2015

Theme: "Empowering Resilient Communities Through Campus Journalism"

### CONTEST MECHANICS

1. Eligible to this Regional Press Conference are Grades IV, V and VI pupils both from the public and private elementary schools in the National Capital Region.
2. All contestants must be duly certified by their Schools Division Superintendents as Division Winners in their respective contest category. Hence, a total of 2, 292 contestants from the schools divisions will compete in the contests.
3. A registration fee of Three Fifty Pesos (Php 350.00) shall be charged to each participant, payable at the DepEd-NCR Cashier, to help defray the expenses for honoraria of the judges, food for the guests, use of venue, conference materials and other expenses relative to the conduct of the conference, as well as the training and uniform of national qualifiers.

Membership fee in the amount of Sixty ( Php 60.00) pesos for school paper adviser and Thirty (Php 30.00) is payable to the Treasurer of the Regional Association of School Paper Advisers (RAESPA).

Deadline of payments: September 26, 2014 *to Oct: 3, 2014.*

4. There shall be eight (8) individual contests in English and Filipino which shall be conducted simultaneously, except for Sports Writing/Pagsulat ng Balitang Pampalakan.

|                                 |   |                                  |
|---------------------------------|---|----------------------------------|
| A. Editorial Writing            | - | Pagsulat ng Editoryal            |
| B. Feature Writing              | - | Pagsulat ng Lathalain            |
| C. News Writing                 | - | Pagsulat ng Balita               |
| D. Sports Writing               | - | Pagsulat ng Balitang Pampalakan  |
| E. Copyreading/Headline Writing | - | Pagwawasto at Pag-uulo ng Balita |
| F. Editorial Cartooning         | - | Kartuning                        |
| G. Photojournalism/Layouting    | - | Pagkuha at Pag-aanyo ng Larawan  |
| H. Science & Health Writing     | - | Pagsulat ng Agham at Kalusugan   |

Contest proper starts upon declaration of the proctor in the contest room.

5. Group Contest: **Radio Broadcasting and Scriptwriting Contests.**

- The contest shall be in English and Filipino.
- Teams shall be given one hour and thirty minutes (1 ½ hrs.) to prepare & print their scripts for a five (5) minute production and another one hour to rehearse.
- After the first hour, proctors shall collect triplicate copies of the scripts for ready screening and ranking by the judges. Any team that fails to submit 3 copies shall automatically lose their chance to qualify for Best in Scriptwriting.
- The contestants shall be evaluated according to the following journalistic skills:
  1. Scriptwriting
  2. Newscasting
  3. Anchoring
  4. Infomercial
  5. Technical
- Contestants shall wear white T-shirt and maong pants.
- Broadcast simulation – Each team shall be given eight (8) minutes composed of a two-minute preparation, 5-minute actual production and 1-minute exit. (Running time provided)
- Top three individual awards shall be given to the following:
  1. Best Anchor
  2. Best News presenter
- Top three group awards shall be given to the following:
  1. Best in Technical Application
  2. Best Infomercial
  3. Best Script
- Top seven (7) Best Group in Radio Production shall be recognized.

**Schedule of Contests**

October 7, 2014 – 8:00AM – 12:00 noon Photo Shoot

Venue: Rizal Park, Manila

October 11 - Opening and Individual Contests                      7:00 AM -Registration

October 18 - 7:30 – 5:00 Broadcasting/Scriptwriting  
Sports Coverage & Writing  
Collaborative Publishing

## 6. Group Contest: *Collaborative Publishing Contest*

- The contest shall be in English and Filipino.
- Each division shall organize a team of seven-member contestants who shall not be competing in any of the regional individual writing contest. There shall be one team for English and another for Filipino, both at the elementary and secondary levels. Contestants shall wear white T-shirt and maong pants.
- All contestants are required to attend the one (1) hour orientation before the actual competition.
- Once the contest has started, members of each team shall no longer be allowed to go back to their quarters nor report to their respective advisers.
- The mini press conference shall be held to become the basis for the actual writing of the editorial, feature and news articles. Either a video of the sports event shall be shown or coverage of the actual sports event shall be attended by the sports writers. Pictures of the mini press conference shall be taken by the photojournalists and editorial cartoons shall be produced while the rest of the team are doing write-ups, layouting and editing.
- Sports Writers and photojournalists must be ready to watch an actual game to gather appropriate data and/or conduct interview before and after the game. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post conference shall be held for further interview and data gathering.
- The team shall be given two (2) hours for data gathering and writing and another two (2) hours for layouting and editing.
- Each team shall bring a maximum of (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary) for the group final layout. The laptops will be checked by the RTWG for any other official applications and pre-written documents or references therein.
- The host division shall provide four (4) printers and four (4) scanners for the editorial cartoon (English/Filipino).
- Mobile phones and other electronic gadgets shall not be allowed except for digital camera and laptops with disabled internet connection.
- Each group shall convert their output into pdf format and submit it to the contest committee. No identifying marks about their school, division or region must be seen on their output. Nameplates shall be provided by the RTWG.
- The output of the contest is an A4-size four-page publication. The output shall be uploaded to the computer assigned by the MMYWCC RTWG for printing and for judging.

- The top (7) seven teams shall be recognized per medium and the points they will garner will be included in the determination of the overall scores.
  - The decision of the members of the Board of Judges shall be deemed final and irrevocable.
7. Ten (10) winners shall be declared for each of the eight (8) categories in English and Filipino. However, only the top three (3) Regional Winners per category shall represent the National Capital Region in the National Schools Press Conference.
  8. Illustration boards, paste and scissors shall be provided for the photojournalism contestants on the day of the contest (October 11). However, other materials (e.g. permanent markers, rulers etc.) shall be provided by the participants.
  9. In cartooning, oslo paper and new pencils shall be provided by the organizers.
  10. Regional and Division Supervisors are authorized to act as proctors during the contests. They shall write the entry numbers when all the entries are submitted. Contestants shall not be told of the numbers assigned to their entries.
  11. Only contestants and proctors are allowed to stay inside the designated contest rooms. Should there be a special education pupil contestant, his/her assistant may be allowed to enter the contest room to assist the pupil with exceptionality.
  12. Unauthorized markings on the contest piece may disqualify the entry. It is advised that the contestants strictly follow instructions of the proctor assigned in the room.
  13. Contestants are advised to be in the contest venue thirty (30) minutes before the orientation.
  14. The decision of the Board of Judges is final and non-appealable.

Enclosure:

I. Conduct of the Photojournalism Contest

A. Preparation

1. Digital Camera (point and shoot only) with a maximum of 16.9 mega pixels shall be used. DSLR is not allowed.
2. Any storage card (compact flash, SD Card, MMC card etc.) must be formatted/emptied before submission in the EED Office on September 22-26, not later than 5:00 PM.
3. Memory card shall be placed in a plastic zip lock with the name of the contestant, school, division and medium (English/Filipino).
4. No camera substitution/sharing shall be allowed.

B. Actual:

1. Loading of storage cards by the contestants shall be in front of the examiners/proctors.
2. Shooting
  - 2.1 The control shot of all contestants should be focused on one subject as determined by the judge/s.
  - 2.2 Each contestant is given one hour for photo shoot excluding the loading/unloading of the storage card.
  - 2.3 The contestants are allowed only 6 shots including the controlled shot.
3. Cellphones, paper, pens/pencils, extra storage cards or any additional materials/equipment (props/tripod/monopod) not specified among those needed are disallowed.

4. During the actual photo shoot, advisers/trainers/parents of the contestants are not allowed to be with the participants.
5. After the actual shooting, the contestant must surrender his/her camera, with the memory card, to the examiners/proctors for unloading.
5. Any violation of items 1-6 is subject for disqualification of the contestant.

C. Lay Outing

1. The MMYWCC Secretariat shall develop the 6 pictures (3R size and matte) and shall prepare the 1/8 size illustration board and glue. However, only 3 will be used in the layout.
2. The layout style shall be determined/announced by the proctor/judge or the panel of judges, e.g, with caption, without caption, etc.