



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
City of Mandaluyong

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September 26, 2014

MEMORANDUM

TO : Education Program Supervisors/ Public School District Supervisor
Principals, Public and Private Elementary and Secondary Schools

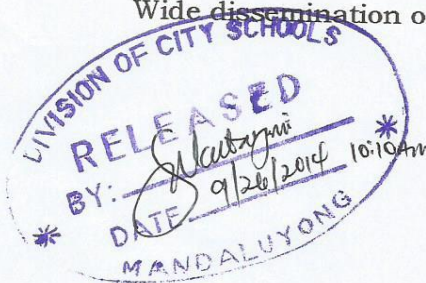
FORUM MUSIKAHAN FESTIVAL 2014


Enclosed is a letter from **Ms. Camille B. Del Prado**, Assistant Marketing Communications Officer, Galleria Corporate Center, EDSA corner Ortigas Avenue, Quezon City re: **Chorale Competition for Forum Musikahan Festival 2014** on **November 29, 2014, 2:00 P.M.** in the **Activity Area of Robinson's Galleria**.

Prior to the grand finals, there will be elimination rounds for elementary and secondary choirs. The competition pieces include 1 Christmas Song and 1 Generic Song. Big prizes await the winners and the opportunity to perform at Robinson's Malls during the Christmas Season.

Attached herewith are **Contest Mechanics and Prizes** for your reference.

Wide dissemination of this **Memorandum** is desired.




NERISSA L. LOSARIA, CESO VI
Officer In-Charge
Office of the Schools Division Superintendent

/mcv/can/



ROBINSONS LAND
CORPORATION

LEVEL 2, GALLERIA CORPORATE CENTER, EDSA CORNER ORTIGAS AVENUE, QUEZON CITY, PHILIPPINES
TELEPHONE NUMBER: +63.2.397.8058 FAX NUMBER: +63.2.3970.190

September 22, 2014

DR. NERISSA L. LOSARIA
OIC-School Superintendent
DepEd Mandaluyong Division Office

Dear Dr. Losaria:

Warm greetings from Robinsons Malls!

We will be launching our first FORUM MUSIKAHAN FESTIVAL this coming November, 2014. This chorale competition will be open to all public and private elementary and high schools of Mandaluyong City.

In line with this, we would like to ask for your full support as our partner in the said event. Kindly see attached competition mechanics and official form, for your reference. Details as follows:

EVENT DETAILS	
Elimination Rounds	Date & Time
<i>Elementary Schools</i>	November 15 & 22 4PM Activity Area
<i>High Schools</i>	November 16 & 23 4PM Activity Area
Grand Finals	November 29,2014 2PM Activity Area

While we are on the subject, we would also like to seek your permission to allow us to install our announcement material: 18 x 24" poster in schools within Mandaluyong City.

Should you be amenable to the aforementioned, kindly affix your signature on the space provided below and send our office a copy thru fax number 398-8058.

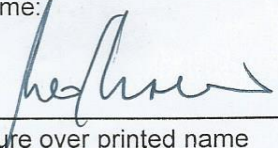
For any inquiries please don't hesitate to contact the undersigned at 0925-7870709 or email us at camille.delprado@robinsonsland.com.

We are hoping for a favorable response on this matter.

Thank you,


CAMILLE B. DEL PRADO
Asst. Marketing Communications Officer

Conforme:



Signature over printed name

FORUM MUSIKAHAN FESTIVAL 2014

1. The competition is open to all elementary and high school (both public and private schools) chorale groups in Mandaluyong City.
2. There are two categories in the competition:
 - 2.1 Elementary Category - Grade 4 to Grade 12
 - 2.2 High School Category - All levels
3. All groups must submit the following:
 - 3.1 A completely filled-out OFFICIAL FORM on or before October 30, 2014 8am to 5pm at Forum Robinsons Marketing Communications Office. Please look for Camille Del Prado (0925-7870709 / 398-8058) of Marketing Department or you may log on to www.robinsonsmalls.com
 - 3.2 Official form should be signed and verified by the school principal.
 - 3.3 A copy of each student's ID.

The group will only be proclaimed an official contestant of the competition upon submission of complete requirements.

4. Official Date and Time of the Competition:
 - 4.1 Elimination Rounds:
 - Elementary Category: Nov. 15 & 22, 2014 4:00PM at Forum Robinsons Activity Area
 - High School Category: Nov. 16 & 23, 2014 4:00PM at Forum Robinsons Activity Area
 - *Winner/s per elimination round will advance to the grand finals.
 - 4.2 Grand Finals Nov. 29, 2014 2:00PM at Forum Robinsons Activity Area
5. A chorale group should have a minimum of ten (10) and a maximum of twenty-five (25) members: including one (1) conductor and one (1) accompaniment.
6. Each group shall sing one (1) full Christmas song and one (1) generic song. The conductor decides on the order on which the songs will be performed.
7. Performance should be limited to a minimum of ten (10) minutes up to twelve (12) minutes maximum including entrance and exit. Should they exceed /lack the allowable time given, there will be a deduction of 0.5 from the total score.
8. A choir member, conductor and accompaniment may only participate once in a group.
9. The use of pyrotechnics gadgets, smoke or combustible materials, fireworks, confetti, and party poppers as props are not allowed.
10. Failure to comply with any of the foregoing rules and conditions will automatically disqualify the contestant.
11. The judges' decision is final and irrevocable.
12. Criteria for judging:
 - 40% Musicality
includes harmony, blending arrangement of songs, tonal quality & instrumentation
 - 35% Mastery
dynamics, technique, interpretation, & choreography
 - 15% Deportment
general appearance, discipline & uniform
 - 10% Audience Impact

13. Prizes:

	Primary Level	Secondary Level
Grand Champion	P15,000.00 + Trophy	P20,000.00 + Trophy
1 st Runner Up	P10,000.00 + Trophy	P15,000.00 + Trophy
2 nd Runner Up	P8,000.00 + Trophy	P10,000.00 + Trophy

FORUM MUSIKAHAN FESTIVAL

Name of Group			
Address			
Name of Official Representative			
Contact Numbers			
Representative's Signature			
Name of Conductor			
Name of Performers with corresponding ages and contact number Note all groups should not be less than 10 members. Please attach School ID			
No.	Names	Age	Contact Number
1			
2			
3			
4			
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Principal's Certification			
I hereby endorse the group stated above as official representative of the School and all information presents herein including names of performers with corresponding ages and contact numbers are true and correct.			
_____ Signature of Principal Over Printed Name			

OFFICIAL FORM must be submitted on or before October 30, 2014 8am to 5pm at Robinsons Forum Admin Office look for Camille Del Prado (0925-7870709 / 398-8058) of Marketing Department or you may email it at camille.delprado@robinsonslanland.com