



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS

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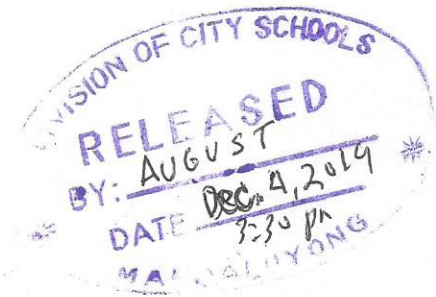


MEMORANDUM


TO: Education Program Supervisors/District Supervisor
Principals, Public Elementary Schools

Subject: **CEELIN CHEWABLES SCHOOL TOUR**
United Laboratories, Inc. (UNILAB)

Date: December 4, 2014



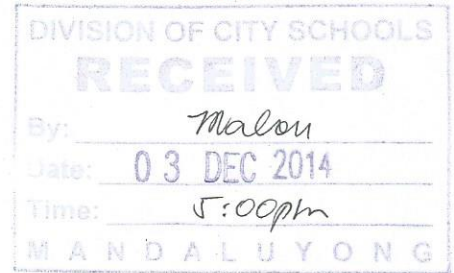
1. Attached is the letter of Ms. Donnalyn Esperanza M. Flores of Team OnGround of the United Laboratories Inc. (UNILAB) requesting your support and cooperation on their activity to promote awareness among moms and kids, the importance of daily 100% Pure Vitamin C supplementation through their product Ceelin Chewables.
2. For question and clarification on this matter, please contact Ms. Flores at 895-2561/0909-5411836
4. Prompt dissemination of this **Memorandum** is desired.


NERISSA L. LOSARIA, CESO VI

Officer-In-Charge
Office of the Schools Division Superintendent *lpc*



8245



Dec. 3, 2014

Dr. Nerissa L. Losania

OIC - Division of City Schools - Mandaluyong

Dear Sir/Madam;

Greetings from Team OnGround, Inc.!

We are the below-the-line agency of United Laboratories, Inc. (UNILAB) for Ceelin Chewables.

Ceelin Chewables, a brand under Unilab's pediatric division, Pediatrica-OTX; would like to educate moms and children alike in the importance of Vitamin C through an information campaign.

Through a health and nutrition session, Moms will be empowered to recognize the importance of daily 100% PURE VITAMIN C supplementation for their older/growing kids since food and beverages are not enough for their children's daily body requirement. Same time, Ceelin Chewables want to educate children, ages 7-12, on the importance of Vitamin C to maximize their full potential in reaching their personal goals.

PROJECT TITLE: CEELIN CHEWABLES SCHOOL TOUR

VENUE: _____

DATE: _____

DURATION: _____

In line with this, we would like to solicit your unwavering support and cooperation by allowing us to do the said activity in your covered court/gymnasium/library/Audio-Visual room.

Please find below inclusions of the campaign:

- ✓ Teachers' Briefing- Library/AVR
- ✓ Setting-up Merchandising Materials such as Posters, Banners, Tarpaulin
- ✓ Mom's Session – Library/AVR
 - Flyering for Parents
- ✓ Kids' Session – Covered Court/Gymnasium
 - Sampling of Ceelin Chewable Tablets (optional)
- ✓ Deployment of Dropbox for the Ceelin Chewables Choose Chew Grand Raffle where children in key cities nationwide are entitled to join.

Should you have any question or clarification about the said activity, please reach us at 895-2561 or thru the contact details below. We are also willing to meet with you to further discuss the details and your role in the success of the said activity at your most convenient time.

We are hoping for your kind support and cooperation.

Thank you

Sincerely Yours,

Donalin Esperanza M. Flores

09095411836