Republic of the Philippines
Department of Education
National Capital Region
SCHOOLS DIVISION OFFICE
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June 1, 2015

DIVISION OF CITY SCHOOLS
RELEASED
BY:
DATE 6/2/2015
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MANDALUYONG

DIVISION MEMORANDUM

To : Chief Education Supervisor (SGOD)
Education Program Supervisors
Principals, Public and Private Elementary and Secondary Schools
School Governance and Operations Division (SGOD) Personnel

Division Campus Journalism Program for School Year 2015-2016

1. Pursuant to the provisions of Republic Act No. 7079 entitled "An Act Providing for the Development and Promotion of Campus Journalism and for Other Purposes", this Office announces the **Division Campus Journalism Program for the School Year 2015-2016**.

2. Various programs and activities are lined up to intensify and promote Campus Journalism as means of strengthening ethical values, encouraging critical and creative thinking and developing moral and professional discipline of the youth in the Schools Division – Mandaluyong City.

3. School heads, parents and other stakeholders are strongly encouraged to support these endeavors in Campus Journalism for the development of our campus writers' journalistic writing skills.

4. In connection, school paper advisers (SPAs) and/or Journalism teachers are advised to come up with their respective Annual Work Plan relative to the Calendar of Activities.

5. For the purposes of monitoring and feed backing, SPAs shall submit to this Office their Journalism Training Schedule, Official List of Teachers Handling Journalism (including teachers who will handle Radio Broadcasting & Scriptwriting and Collaborative Publishing) and Annual Work Plan duly signed

by their school heads **on or before June 18, 2015**. (ATTENTION: Mr. Anthony Augusto M. Garcia, Division Coordinator, Special Programs and Projects).

6. In our desire to produce quality school papers, a Monthly Consultative Conference of School Paper Advisers will be conducted every third Thursday of each month.

7. This office shall organize its Division Training Team who will assist our SPAs and facilitate the Division Intensive Cliniquing and Enhancement (DICE) of school paper contest issues and student-qualifiers to various individual and group contest categories.

8. Attached are the Calendar of Activities, Schedule and Venue of Monthly Consultative Conference and Officers of the Mandaluyong Association of Elementary and Secondary School Paper Advisers.

9. Immediate and wide dissemination of this Memorandum is desired.

NERISSA L. LOSARIA, CESO VI
Officer In-charge
Office of the Schools Division Superintendent

Schedule of Monthly Consultative Conference/Meeting
of School Paper Advisers
School Year 2015-2016

Month	Date
June	June 18, 2015
July	July 30, 2015
August	August 27, 2015
September	September 24, 2015
October	October 29, 2015
November	November 26, 2015
December	December 10, 2015
January	January 14, 2016
February	February 25, 2016

Officers of the Mandaluyong Association of School Paper Advisers
School Year 2015-2016

Position	Elementary	Secondary
President	Viva D. Carreon, HHIS	Segundo T. Mañoza, ILIS
Vice President	Mila C. Taño, HES	Richard Neil M. Gamali, ERIS
Secretary	Janice T. Barredo, MES	Joeson Mejica, ERIS
Treasurer	Normita C. Lozano, DPCGES	Marvin A. Valiente, ABIS
Auditor	Elizabeth Mateo, PES	Ma. Theresa A. Feudo, MPNAG
PRO	Marcelina G. Saculo, ERIS	Maria Teresita G. Aguilar, HHIS Angelita P. Aseron, MHS
Business Manager	Erma D. Guerrero, ERIS	Ma. Beverly Abayan, BJNHS

Division Campus Journalism Program Calendar of Activities
School Year 2015-2016

Month	Activity	Person/s Involved
June	School-Based Training	SPAs, Journalism teachers, potential campus writers
July	Submission of Schools' Editorial Staff, Elementary and Secondary	School Heads, SPAs, Journalism teachers
	Division Training of Trainers in Campus Journalism	OIC-SDS, Division Coordinator, EPSs, SPAs and Journalism teachers
	Division Training of Campus Journalists	Campus Journalists, Elementary and Secondary
August	**Division Schools Press Conference and Contests**	
	Day 1: Training-Workshop in Radio Broadcasting and Scriptwriting/Collaborative Publishing	7 members per team per medium, Elementary and Secondary
	Day 2: Contests on RBSW, Collaborative Publishing, Sports Writing and Photo Session	
	Day 3: Individual Contests	14 contestants per school
	Day 4: Awarding and Closing	All
September - October	School Paper Academy: Newspaper and Content Management Workshop (Phase I)	OIC-SDS, Division Coordinator, EPSs, SPAs and Journalism teachers, Top 7 winners per category
	Division Intensive Cliniquing and Enhancement (DICE) - Individual and Group contestants	
November	School Paper Academy: Newspaper and Content Management Workshop (Phase II)	OIC-SDS, Division Coordinator, EPSs, SPAs and Journalism teachers, selected campus journalists
December	Search for Mandaluyong's Ten Top Performing Campus Journalists and School Publications	
January	Series of Demonstration Teaching	OIC-SDS, Division Coordinator, EPSs, SPAs and Journalism teachers
February	Intra-Grade Press Conference and Contests	Selected Grade 4 & 5 pupils, Grades 7, 8 and 9 students
March	1st Gawad Pluma	OIC-SDS, Division Coordinator, EPSs, SPAs and Journalism teachers
April	Intensive Training of Team Mandaluyong Trainers in Campus Journalism	OIC-SDS, Division Coordinator, EPSs, SGOD, Division Training Team Members
	Journalism Academy: 1st Division Summer Camp in Journalistic Writing	OIC-SDS, Division Coordinator, EPSs, SGOD, Division Training Team Members, selected campus-writers
May	School Paper Academy: Division INSET for Effective School Paper Advising	OIC-SDS, Division Coordinator, EPSs, SPAs and Journalism teachers, SGOD

Prepared by:

ANTHONY AUGUSTO M. GARCIA
Division Coordinator, Special Programs and Projects

Approved:

NERISSA L. LOSARIA, CESO VI
OIC-Schools Division Superintendent