



Republic of the Philippines
 Department of Education
 National Capital Region
SCHOOLS DIVISION OFFICE
 City of Mandaluyong

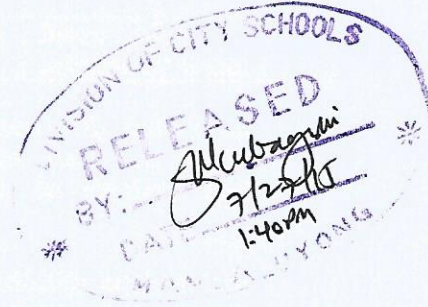
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July 27, 2015

DIVISION MEMORANDUM

To : Chief Education Supervisors, SGOD/CID
 Education Program Supervisors
 School Governance and Operations Division Officials
 Curriculum Implementation Division Officials
 Principals, Public and Private Elementary and Secondary Schools



2015 DIVISION SCHOOLS PRESS CONFERENCE
 (Elementary and Secondary)

1. Pursuant to the Republic Act 7079 otherwise known as the Campus Journalism Act of 1991, this Office through the Curriculum Implementation Division (CID) and in coordination with the Mandaluyong Association of School Paper Advisers, shall conduct the **Division Schools Press Conference (Elementary and Secondary)** for the School Year 2015-2016.
2. Anchored with the local conference theme **“Empowering Campus Journalists towards a Disaster Risk-Free Community”**, said activity aims to:
 - a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
 - b. sustain advocacy on social consciousness;
 - c. provide a venue for an enriching learning experience for students interested in pursuing journalism as a career;
 - d. promote responsible journalism and fair and ethical use of social media; and
 - e. enhance journalistic competence through healthy and friendly competitions.
3. The conference shall have the following schedules and activities:

Date	Time	Activity/ies	Venue
August 15, 2015 Saturday	1:00PM-5:00PM	Photo session (Elementary & Secondary)	Eulogio Rodriguez Integrated School
		Editorial Cartooning & Copyreading/Headlining (Elementary & Secondary)	
August 22, 2015 Saturday	8:00AM-5:00PM	Radio Broadcasting & Scriptwriting (Secondary)	City of Mandaluyong Science High School and Hulo Elementary School
		Sports Coverage and Writing Photojournalism – Layouting (Elementary & Secondary)	
		Collaborative Publishing (Elementary & Secondary)	

August 27, 2015 Thursday	8:00AM 5:00PM	-	Radio Broadcasting & Scriptwriting (Elementary)	Hulo Elementary School
August 29, 2015 Saturday	10:00AM- 5:00PM		Opening Ceremony and Individual Contests (Elementary & Secondary)	Highway Hills Integrated School
September 3, 2015 Thursday	1:00PM-5:00PM		Closing and Awarding (Elementary & Secondary)	Isaac Lopez Integrated School

4. The Official Delegation shall consist of participants from the sixteen (16) Individual Writing Contests and four (4) groups with seven (7) members each in Radio Broadcasting & Scriptwriting and Collaborative Publishing, both in English and Filipino.
5. There will be a registration fee of One Hundred Fifty Pesos (Php 150.00) each of the individual contestants and Four Hundred Pesos (Php 400.00) each team of the group contests (Radio Broadcasting and Scriptwriting/Collaborative Publishing) to defray expenses for the tokens of judges, visitors' refreshments, medals, trophies, certificates, supplies, materials, training after the contests and other related expenses.
6. Payments shall be made on or before **August 13, 2015** c/o Mrs. Normita C. Lozano, Treasurer (Elementary) and SPA of Doña Pilar C. Gonzaga ES and Mr. Marvin A. Valiente, Treasurer (Secondary) and SPA of Andres Bonifacio Integrated School. Submit names of contestants per category duly signed by the school paper adviser and the school head.
7. Attached are the Mechanics of the Contests, Technical Working Group, Working Committees, Event Facilitators and the Parts of Program for the Opening and Closing Ceremonies.
8. Expenses to the said contests may be charged to the School Paper Fund/MOOE/School Fund subject to the usual accounting and auditing procedures.
9. **Parent's permit is a must**, to be submitted on or before August 13, 2015.
10. Evaluators/Judges are expected to be at the Division Office Conference Hall on August 29, 2015, 12:00NN.
11. **Intensive trainings of regional qualifiers** shall be conducted by this Office after the division competition.
12. Immediate and widest dissemination of this **Memorandum** is so desired.



NERISSA L. LOSARIA, CESO VI
Officer In-charge
Office of the Schools Division Superintendent *6*



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**MECHANICS AND RULES IN THE CONDUCT
OF THE 2015 DIVISION SCHOOLS PRESS CONFERENCE
(Elementary and Secondary)**

1. The conference shall consist of Individual and Group Contests, both in English and Filipino, Elementary and Secondary levels:

- 1.a. Individual Writing Contests

News Writing	Pagsulat ng Balita
Feature Writing	Pagsulat ng Lathalain
Editorial Writing	Pagsulat ng Editoryal
Science and Health Writing	Pagsulat ng Artikulong Pang-Agham
Sports Writing	Pagsulat ng Balitang Isports
Copyreading/Headlining	Pagwawasto at Pag-uulo
Editorial Cartooning	Kartung Pang-editoryal
Photojournalism	Pagkuha ng Larawang Pampahayagan

- 1.b. Group Contests

Radio Broadcasting & Scriptwriting
Collaborative Publishing

2. A pupil/student shall be allowed to participate in only one (1) medium and only one (1) category either in English and Filipino in the Individual Writing Contests. The participants in the Radio Broadcasting & Scriptwriting and Collaborative Publishing Contests should not be entries in the Individual Writing Contests.

Schools with entries both in the individual writing and group (RBSW & Collaborative Publishing) shall be allowed to have two (2) school paper adviser-coaches per medium (1 for the individual and 1 for the group).

3. In Photojournalism, the following are the guidelines:
 - a. Submit memory card (SD) on August 13, 2015 to *Ms. Jackie Lou Campanero of Mandaluyong ES for the Secondary Level* and *Ms. Angelita P. Aseron of Mandaluyong HS for the Elementary Level*, to be labeled with the name of the contestant and school, (English and Filipino – separated).
 - b. No professional camera to be used. It must be 12.0 – 16.0 megapixel.
 - c. No special features to be used.

- d. Contestants are required to take ten (10) shots in which the first shot will be done upon instruction of the over-all in-charge of the contest. Erasures are not permitted.
 - e. Developing charge will be shouldered by the school.
 - f. One-eighth (1/8) illustration board for the photo layout will be brought by the contestant on August 22, 2015. Ready-made designs are discouraged.
 - g. Contestants will be asked to use three (3) photos for laying out together with a general title and captions.
4. Oslo paper for the Editorial Cartooning will be provided by the facilitators/proctors. Contestants shall use a #2 mongol pencil ONLY.
 5. Before the contest proper, contestants will be given an **entry form** bearing the Contestant's Name, Name of School and School Paper and his/her School Paper Adviser.
 6. The facilitator/proctor will be the one to assign the Entry Number after all the entries are submitted so that the contestants will not have any idea on the entry number.
 7. Top Ten (10) winners will be announced in every category, both English and Filipino, during the Closing and Awarding Ceremonies.
 8. In the elementary, only the Top Seven (7) best writers in every category will advance to the Metro Manila Young Writers' Conference and Contests.
 9. Radio Broadcasting and Scriptwriting
 - a. Each school shall organize two (2) teams with seven (7) members each in English and Filipino. The members should NOT be participants in any individual categories.

Role/Assignment	English	Filipino
Anchor		
News Presenter/Writer		
News Presenter/Writer		
News Presenter/Writer		
Infomercial/Scriptwriter		
Technical Directors		

- b. No team member is allowed to wear anything that may identify his/her school. White t-shirts and maong pants are advised.

- c. Each team will be given one and a half (1 ½) hours to prepare a script for a five-minute radio broadcast, that includes an infomercial, which may depict health, environment, politics and social issues, and four (4) news articles, which may be based on press releases, raw data or any other option given by the organizers. The infomercial shall have a maximum length of one (1) minute and shall use the language that the group is competing in.
- d. Each team will be given one (1) hour for rehearsal.
- e. Each team may use up to three (3) laptops only and inkjet printer in preparing and printing of the script. The team should ensure that the laptops they will use for the contest do not contain any document that may be used as reference during the conduct of the contest. Each team is required to bring its own extension cord and other equipment, such as CD player for rehearsal.
- f. Once the Scriptwriting has commenced, the contestants will no longer be allowed to leave the contest area.
- g. The script should not bear any information that may identify the school, but it should include the names of the members of the team with their job/assignment/role (i.e. anchor, news presenter, etc.)
- h. Scripts should be:
 - Encoded using Arial font size 12
 - With directional instructions in capital letters
 - Double-spaced with normal margin
 - Printed in a letter-sized bond paper (8.5x11)
- i. Each team should submit four (4) copies of the script. The team may print extra copies for their own use.
- j. Mobile phones and other electronic gadgets shall not be allowed except for cassette-CD player and laptops with disabled internet connection.
- k. The order of presentation will be identified through drawing of lots by the directors before the scriptwriting.
- l. Each team shall be given eight (8) minutes: two (2) minutes of which for preparation, five (5) minutes for the actual broadcast and one (1) minuet for exit. Provided running time shall be applied.
- m. Top three winners shall be declared in Individual awards which include best news anchor and best news presenter, while group awards include best technical application (technical directors), best infomercial and best script. Top five (5) teams shall be recognized for best radio production.

- n. However, first place winners in Best News Anchor, Best Script/Infomercial, Best Technical Application (2) and top three winners in Best News Presenter shall compose the Team to represent the division to the Metro Manila Young Writers' Conference and Contests (MMYWCC) for the elementary and NCR Secondary Schools Press Conference (NCRSSPC) for the secondary.
- o. Members of the division team are expected to attend the series of trainings to be conducted by this Division sometime in September and October in preparation for the regional competition. A member who exceeds two (2) absences during the trainings will be replaced by an alternate.

10. Collaborative Publishing

The competition in Collaborative Publishing is designed to encourage teamwork among campus journalists and simulate the workplace of an editorial department in a publishing.


- a. Each school shall organize two (2) teams with seven (7) members each in English and Filipino. The members should NOT be participants in any individual categories.

Category	English	Filipino
News		
Feature/Science		
Editorial		
Sports		
Cartoonist/Photojournalist		
Layout Artists/Encoders		


- b. No team member is allowed to wear anything that may identify his/her school. White t-shirts and maong pants are advised.
- c. Once the contest has started, the contestants will no longer be allowed to leave the contest area.
- d. A mini-press conference will be conducted as basis for topics in news page, editorial page and feature page. Sports writers will cover a particular event for the sports page. An editorial cartoon will be produced while the rest of the team are doing write-ups, layouting and editing.
- e. The team will be given two (2) hours for data gathering and writing and another two (2) hours for layouting and editing.

- f. Each team may use up to four (4) laptops installed with either PAGEMAKER or InDESIGN and PHOTOSHOP for the secondary and MS PUBLISHER for the elementary, for the layout of the group's final output.
 - g. Mobile phones and other electronic gadgets shall not be allowed except for laptops with disabled internet connection.
 - h. Each group will be required to convert their output into a portable document file (pdf) format and submit it to the contest committee. They should ensure that no identifying marks about their school can be found on their output.
 - i. For the purpose of uniformity, the organizers shall assign a newspaper name to be used as nameplate of each team.
 - j. The output of the contest is an A4-sized four-page publication.
 - k. Top three winners shall be recognized in every page namely: Best News Page, Best Editorial Page, Best Feature Page, Best Sports Page and Best Page Design (photo/cartoon and layout).
 - l. However, first place winners in each category shall compose the Team to represent the division to the Metro Manila Young Writers' Conference and Contests (MMYWCC) for the elementary and NCR Secondary Schools Press Conference (NCRSSPC) for the secondary.
11. In the overall tally, **Top Three Performing Schools** in English and Filipino and Top Five School Highest Pointers shall be declared both in the Elementary and Secondary.
12. Judges' decision is final.


Prepared by:


ANTHONY AUGUSTO M. GARCIA
 Division Coordinator
 Special Programs & Projects
 In-charge of Journalism

Recommending Approval:


EVELINA P. BARANDOC, Ed.D.
 Chief Education Supervisor
 Curriculum Implementation Division

Approved by:


NERISSA L. LOSARIA, CESO VI
 Officer In-Charge
 Office of the Schools Division Superintendent



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2015 DIVISION SCHOOLS PRESS CONFERENCE
 (Elementary and Secondary)

Technical Working Group

Executive Committee

Honorary Chair	Dr. Nerissa L. Losaria, CESO VI OIC-SDS
Honorary Co-Chair	Dr. Evelina P. Barandoc Chief Education Supervisor, CID
	Mrs. Emma G. Arrubio Chief Education Supervisor, SGOD
Overall Chair	Mr. Anthony Augusto M. Garcia Division Coordinator for Special Programs and Projects In-charge of Journalism
Overall Co-Chair	Mrs. Erlinda C. Teague Education Program Supervisor, English
Contests Committee	Mr. Segundo T. Mañosa - Elementary President, MASSPA
	Mrs. Viva D. Carreon - Secondary President, MAESPA

Working Committees

Committee	Elementary	Secondary
Registration, Attendance and Documentation	Mrs. Normita C. Lozano, DPCGES Mrs. Janice T. Barredo, MES	Mr. Marvin A. Valiente, ABIS Mr. Joeson Mejica, ERIS
Program and Invitation	Mrs. Shiela Marie Destura, PES Mrs. Elizabeth Mateo, PES	Mrs. Mary Jane SP. Yoro, MHS Mrs. Susan B. Ramos, MHS
Awards and Certificates	Mrs. Elvira R. Canilao, ILIS Miss Geraldine E. Alampay, DPCGES	Ms. Dorothy Grace I. Reyes, ABIS Mrs. Maria Teresita G. Aguilar, HHIS
Accommodation and Food	Ms. Sofia Marie G. Carido, PPCES Ms. Nerissa Mercado, PHES	Ms. Jennelyn D. Atienza, ILIS Ms. Czarinah Santiago, IBIS
Hall Preparation	Mrs. Carol M. San Juan, HHIS Mrs. Maria Rossel Lao, HHIS	Ms. Marvelyn D. Nicanor, HHIS Ms. Jennifer Dioneda, HHIS

Retrieval	Mr. Richard Neil M. Gamali, ERIS Miss Angelita P. Aseron, MHS	Mrs. Mila C. Taño, HES Mrs. Razeale A. Fabreag, ILIS
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Event Facilitators

Day 1 – August 15, 2015 (Saturday) 1:00PM-5:00PM

Checking/Retrieval of Memory Card and Camera

Elementary	Secondary
Ms. Rechelle Margallo, MHS Mr. Adrian Hernandez, IBIS Ms. Angelita P. Aseron, MHS Mr. John Daryll S. Mercado, MPNAG	Mr. Gilbert Acera, NDFES Ms. Jackie Lou Campañero, MES Mrs. Shiela Marie G. Destura, PES Mr. Herbert M. Cruz, DPCGES

Individual Contests

Category	Elementary	Secondary
Copyreading/Headlining	Nenita S. Lorenzo, MHS	Ma. Liza B. Francisco, NDFES
Pagwawasto/Pag-uulo	Maria Theresa A. Feudo, MPNAG	Elizabeth K. Ostras, PPCES
Editorial Cartooning	Susan B. Ramos, MHS	Erma D. Guerrero, ERIS
Kartung Editoryal	Zarah Kaye D. Natividad, IBIS	Marcelina G. Saculo, ERIS

Day 2 – August 22, 2015 (Saturday) 8:00AM – 5:00PM

Radio Broadcasting and Scriptwriting Contests - Secondary

English	Filipino
Ms. Geraldine E. Alampay, DPCGES Ms. Cherryl Ley G. Padaca, DBYES Ms. Maricar Santiago, RLES	Mrs. Jessie Flor B. Banasen, ABIS Ms. Jackie Lou Campañero, MES Ms. Melyn S. Sacueza, JFMS

Individual Contests

Category	Elementary	Secondary
Sports Writing	Aida Guloy, MPNAG	Christine Claire Fejer, DBYES
Pagsulat ng Balitang Isports	Nathaniel P. Nagales, GSCS	Melanie I. Parcon, PPCES
Photojournalism	Rechelle Margallo, MHS	Shiela Marie G. Destura, PES
Pagkuha ng Larawang Pampahayagan	Angelita P. Aseron, MHS	Jackie Lou Campañero, MES

Day 3 – August 27, 2015 (Thursday) 8:00AM – 5:00PM

Radio Broadcasting and Scriptwriting Contests - Elementary

English (8:00AM – 12:00NN)	Filipino (12:30NN – 5:00PM)
Ms. Dorothy Grace I. Reyes, ABIS Mrs. Maria Teresita G. Aguilar, HHIS Mr. Marvin A. Valiente, ABIS	Mr. Richard Neil M. Gamali, ERIS Mr. Segundo T. Mañoza, ILIS Ms. Angelita P. Aseron, MHS


Day 4 – August 29, 2015 (Saturday)

10:00AM – 5:00PM

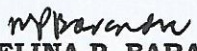
Individual Writing Contests

Category	Elementary	Secondary
News Writing	Janet B. Gonzales, AHIS	Noemi T. Cariño, IBIS
Pagsulat ng Balita	Mark Rich L. Pablo, CMSHS	Cherryl Ley Padaca, DBYES
Feature Writing	Kris Ann B. Carmelo, ILIS	Rogel C. Carace, IBIS
Pagsulat ng Lathalain	Ma. Beverly C. Abayan, BJNIHS	Jerry M. Gelua, ABIS
Editorial Writing	Jenalyn C. Delos Santos, IBIS	Loida C. Matic, ILIS
Pagsulat ng Editoryal	Juanita R. Segui, CMSHS	Ma. Teresa Valencia, NDFES
Science and Health Writing	Teresita P. Alcantara, MPNAG	Margie M. Fadriquela, MES
Pagsulat ng Artikulong Agham	Mary Jane SP. Yoro, MHS	Marilou Z. Rayo, PHES


Prepared by:


ANTHONY AUGUSTO M. GARCIA
Division Coordinator
Special Programs & Projects
In-charge of Journalism

Recommending Approval:


EVELINA P. BARANDOC, Ed.D.
Chief Education Supervisor
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Approved by:


NERISSA L. LOSARIA, CESO VI
Officer In-Charge
Office of the Schools Division Superintendent

2015 DIVISION SCHOOLS PRESS CONFERENCE
(Elementary and Secondary)

PROGRAM
Opening Ceremony
August 29, 2015

- | | |
|-------------------------------------|--|
| A. National Anthem and Prayer | Selected Students, HHIS |
| B. Words of Welcome | Mr. Romeo E. Bandal
Principal IV, HHIS |
| C. Opening Remarks | Dr. Evelina P. Barandoc
Chief Education Supervisor, CID |
| D. Intermission Number | Selected ABIS-HS Students |
| E. Presentation of Participants | |
| (Elementary) | Mrs. Mila C. Tano, VP - MAESPA |
| (Secondary) | Mr. Richard Neil M. Gamali, VP - MASSPA |
| F. Inspirational Talk | Dr. NERISSA L. LOSARIA, CESO VI
Officer In-charge
Office of the Division Schools
Superintendent |
| G. Special Number | |
| H. Reading of the Contest Mechanics | Mr. Anthony Augusto M. Garcia
Division Coordinator for Special Programs/Projects
In-charge of Journalism |
| I. Journalists' Creed | Shawnrick Andrei S. Pacura
CMSHS |
| J. Formal Opening of the 2015 DSPC | Dr. NERISSA L. LOSARIA, CESO VI |

Miss Ariane Campos, SPA, IBIS (Elem)
Program Master

Briefing: Mr. Anthony Augusto M. Garcia

PAMPINID NA PALATUNTUNAN

Agosto 21, 2015

A. Panalangin at Makabayang Awit	Mga Piling Mag-aaral ng ILIS
B. Bungad-bati	Dr. Corazon M. Regino Punong-guro, ILIS
C. Tanging Bilang	HES
D. Pagpapahayag ng mga Nagwagi	
1. Individual Contests	G. Anthony Augusto M. Garcia Pansangay na Tagapag-ugnay Gng. Erlinda C. Teague Pansangay na Superbisor
2. Collaborative Publishing	G. Segundo T. Mañoza Gng. Viva D. Carreon
3. Radio Broadcasting and Scriptwriting	Bb. Angelita P. Aseron Gng. Mila C. Taño
4. Top 5 Performing Schools	G. Anthony Augusto M. Garcia
E. Pagkakaloob ng Medalya, Sertipiko at Tropeyo	Dr. Nerissa L. Losaria, CESO VI OIC-SDS Dr. Evelina P. Barandoc Punong Superbisor, CID Gng. Emma G. Arrubio Punong Superbisor, SGOD
F. Mensahe at Hamon	Dr. Nerissa L. Losaria, CESO VI
F. Tugon	Tagapayo, Over-all Champion Elementarya/Sekondarya
G. Pangwakas na Pananalita	Gng. Emma G. Arrubio
	G. Richard Neil M. Gamali, ERIS Tagapagdaloy ng Palatuntunan