

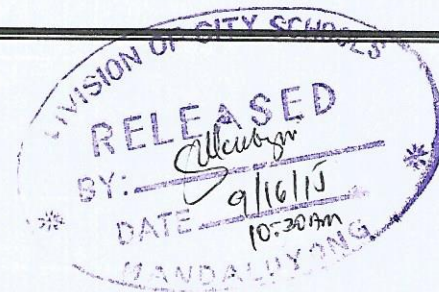


Republic of the Philippines
 Department of Education
 National Capital Region
SCHOOLS DIVISION OFFICE
 City of Mandaluyong



Tel. no. 533-49-31 / 35 Fax. no. 532-71-17
 E-Mail Address: depedmandaluyong@gmail.com
 Official Website: depedmandaluyong.wordpress.com

September 16, 2015



DIVISION MEMORANDUM

To : Chief Education Supervisors, SGOD/CID
 Education Program Supervisors
 School Governance and Operations Division Officials
 Curriculum Implementation Division Officials
 Principals, Public and Private Elementary and Secondary Schools

**CONDUCT of the THREE-PART ENHANCED CAMPUS JOURNALISM PROGRAM
 for REGIONAL QUALIFIERS in JOURNALISM and DEMONSTRATION TEACHING
 of SCHOOL PAPER ADVISERS**

- In line with the Department of Education's continuing effort to strengthen excellence in Campus Journalism, this Office through the Curriculum Implementation Division and Special Programs & Projects shall conduct a three-part **Enhanced Campus Journalism Program for Regional Qualifiers in Journalism and Demonstration Teaching of School Paper Advisers** on the following schedules and venues:

Part One: Division Intensive Cliniquing and Enhancement (DICE)

Phase I: Division Intensive Review (Elementary & Secondary)

Individual Writing Categories

Category	Date/Time	Host
All Categories	September 19, 2015 9:00AM – 5:00PM	DPCGES
Sports Writing	September 20, 2015 8:00AM – 4:00PM	DPCGES
News Writing Photojournalism	September 22, 2015 8:00AM – 4:00PM	PPCES
Science and Health Writing Feature Writing	September 23, 2015 8:00AM – 4:00PM	Jose Rizal University
Copyreading & Headlining Editorial Cartooning	September 24, 2015 8:00AM – 4:00PM	HES
Sports Writing News Writing	September 25, 2015 8:00AM – 4:00PM	DPCGES
Editorial Writing Sports Writing	September 26, 2015 8:00AM – 4:00PM	DPCGES

Group Contest Categories

Category	Date/Time	Host
Radio Broadcasting & Scriptwriting Collaborative Publishing	September 19-20, 2015 September 25, 2015 September 26-27, 2015 8:00AM – 4:00PM	DPCGES

Phase II: Cliniquing-Workshops in Journalistic Writing (Elementary)

Group	Category	Date	Venue
I-A	News Writing Copyreading & Headlining	September 29, 2015 1:00PM – 5:00PM	ERIS
I-B	Feature Writing Science & Health Writing	September 30, 2015 1:00PM – 5:00PM	
II-A	Sports Writing Editorial Writing	October 1, 2015 1:00PM – 5:00PM	MES
II-B	Editorial Cartooning Photojournalism	October 2, 2015 1:00PM – 5:00PM	

Phase III: Sixth Day Journalism Enhancement Training (Elementary & Secondary) – All Categories, Individual and Group

Dates	Time	Venue
October 3, 2015	8:00AM – 5:00PM	To be announced
October 10, 2015	8:00AM – 5:00PM	
October 24, 2015	8:00AM – 5:00PM	

Phase IV: Rigid Training in Radio Broadcasting & Scriptwriting – Elementary Only

Dates	Time	Venue
October 7-9, 2015	2:00PM – 5:00PM	IBIS
October 14-16, 2015	2:00PM – 5:00PM	
October 21-23, 2015	2:00PM – 5:00PM	

Part Two: Three-Day Live-In Newspaper Management Workshop

Dates	Time	Venue
October 16-18, 2015	8:00PM – 5:00PM	To be announced

Part Three: Radio Broadcasting & Scriptwriting and Collaborative Publishing

Three-Day Live-In Capacity Workshop in Radio Broadcasting & Scriptwriting and Collaborative Publishing

Dates	Time	Venue
October 26-29, 2015	8:00PM – 5:00PM	To be announced

- The training aims to enhance the journalistic writing skills of campus journalists; come up with quality outputs as evidences of their increased competence; reorient the school paper advisers/coaches on how to coach CJs in preparation for the Regional Schools Press Conference and showcase best practices through demonstration teaching of school paper advisers.
- The participants to this activity are the Top Ten (10) Winners with their respective Coaches/Trainers in Individual Writing categories, Elementary and Secondary during the 2015 Division Schools Press Conference. *(Refer to Unnumbered Memorandum dated September 8, 2015 entitled Results of the 2015 Division Schools Press Conference, Elementary and Secondary)*

4. For the Group categories, participants are the Top Three (3) Best News Presenters, First Place Winners in the Best News Anchor, Best Infomercial and Best in Technical Application in Radio Broadcasting and Scriptwriting while the participants in Collaborative Publishing are the first place winners in Best News Page, Best Editorial Page, Best Feature Page, Best Sports Page and Best in Layout and Page Design. *(Please see attached List of Qualifiers in Radio Broadcasting & Scriptwriting and Collaborative Publishing)*
5. Coaches/school paper advisers of Top Three (3) winners in every category are requested to prepare three (3) training materials to be used during the sessions.
6. Select school paper advisers will also showcase their best practices in Journalism through a demonstration teaching during the training.
7. Considering the complexity of Radio Broadcasting & Scriptwriting and Collaborative Publishing which are group contests, a member is only allowed to two (2) absences in the whole duration of the training program as agreed upon during the conduct of DSPC through a commitment letter duly signed by the parents/guardian witnessed by the school paper adviser and school principal.
8. Moreover, this Office mandates that the regional qualifiers must be continually supported through a School-Based Cliniquing with their School Paper Adviser/Coach.
9. School heads and subject teachers of the regional qualifiers are enjoined to give their usual utmost support and due consideration on the exams or graded activities that the Qualifiers would possibly be missing with their preparation for the regional competitions.
10. There will be NO REGISTRATION FEE for the aforementioned activities. However, transportation and other expenses of the participants shall be shouldered by the school chargeable to local funds.
11. Honoraria, tokens and transportation of speakers/trainers/technical working committees, food, supplies and other incidental expenses relative before and during the conduct of the said activities shall be charged against Division Journalism Fund and Support Fund from Additional Division MOOE/Special Education Funds (SEF), subject to the usual accounting and auditing rules and procedures.
12. Attached are the Matrix of Activities, Lists of Regional Qualifiers/Participants and Alternates, Technical Working Group, Pool of Trainers/Demonstration Teachers, Facilitators and Template of Parent's Permit/Commitment.
13. Prompt and widest dissemination of this Memorandum is so desired.

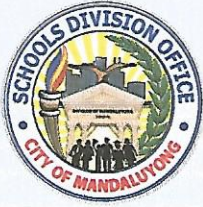


NERISSA L. LOSARIA, CESO VI

Officer In-charge

Office of the Schools Division Superintendent





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REGIONAL QUALIFIERS - ELEMENTARY LEVEL
School Year 2015-2016
GROUP CONTESTS

RADIO BROADCASTING & SCRIPTWRITING - ENGLISH

	NAME	SCHOOL	ROLE	SCHOOL PAPER ADVISER
1	Jose Luis Berongoy	HHIS	Anchor	Mrs. Viva D. Carreon
2	Julian Carl Valderama	ABIS	News Presenter	Mrs. Jessie Flor B. Banasen
3	William Balangue Jr.	ABIS	News Presenter	Mrs. Jessie Flor B. Banasen
4	Melea Ruth M. Tandayu	MES	News Presenter	Mrs. Jackielou Campanero
5	Kevin Amparado	DPCGES	Infomercial	Miss Geraldine E. Alampay
6	Jay Lord Alvarez	ABIS	Technical Application	Mrs. Jessie Flor B. Banasen
7	Ereneo Moreno		Technical Application	

RADIO BROADCASTING & SCRIPTWRITING - FILIPINO

	NAME	SCHOOL	ROLE	SCHOOL PAPER ADVISER
1	Zol Brilliance O. Bautista	IBIS	Anchor	Mrs. Noeme T. Cariño
2	Ralph Begino	DPCGES	News Presenter	Mrs. Normita C. Lozano
3	Gertrude Joy Guillarte	ILIS	News Presenter	Mrs. Elvira R. Canilao
4	John Vince Rhey D. Laurencio	IBIS	News Presenter	Mrs. Noeme T. Cariño
5	Kevin Clyne Remperas	DPCGES	Infomercial	Mrs. Normita C. Lozano
6	John Michael Guiriba	IBIS	Technical Application	Mrs. Noeme T. Cariño
7	Prince Patrick Corpuz		Technical Application	

COLLABORATIVE PUBLISHING - ENGLISH

	NAME	SCHOOL	ASSIGNMENT	SCHOOL PAPER ADVISER
1	Bianca Zianell F. Canonizado	DPCGES	News	Mrs. Fatima Claro
2	Stephanie Dela Vega	PES	Editorial	Mrs. Shiela Marie G. Destura
3	Richie Mae Cureg	DPCGES	Feature	Mrs. Fatima Claro
4	Kyle Cloma	HHIS	Sports	Mrs. Viva D. Carreon
5	Devon Kent Fernandez	PES	Layout	Mrs. Shiela Marie Destura
6	Mary Angeline Genella			
7	Jennelyn B. Balboa			

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COLLABORATIVE PUBLISHING - FILIPINO

	NAME	SCHOOL	ASSIGNMENT	SCHOOL PAPER ADVISER
1	Lourizz Jinn Rico	DPCGES	News	Mr. Herbert M. Cruz
2	Bianca Rizzi Zapeda	DPCGES	Editorial	Mr. Herbert M. Cruz
3	Princess Ysabel Santos	PES	Feature	Mrs. Ma. Elizabeth T. Mateo
4	Oreo Doblado	HHIS	Sports	Mrs. Viva D. Carreon
5	Jhoanna Marie L. Piamonte	DPCGES	Layout	Mr. Herbert M. Cruz
6	Lorenz Miguel G. Roda			
7	Zachary Manuel C. Rubino			

REGIONAL QUALIFIERS - SECONDARY LEVEL
School Year 2015-2016
GROUP CONTESTS

RADIO BROADCASTING & SCRIPTWRITING - ENGLISH

	NAME	SCHOOL	ROLE	SCHOOL PAPER ADVISER
1	Antoinette Yu	ILIS	Anchor	Mr. Segundo T. Mañoza
2	Jio Rafael Pamintuan	RTU	News Presenter	Mr. Hansmert D. Winter
3	Trisha Agustin	CMSHS	News Presenter	Mrs. Jonnafe F. Tanalgo
4	Catherine Nacional	MPNAG	News Presenter	Mr. John Daryl Mercado
5	Philip Mateo	CMSHS	Infomercial	Mrs. Jonnafe F. Tanalgo
6	Trishia Manalang	CMSHS	Technical Application	Mrs. Jonnafe F. Tanalgo
7	Regie Fernandez		Technical Application	

RADIO BROADCASTING & SCRIPTWRITING - FILIPINO

	NAME	SCHOOL	ROLE	SCHOOL PAPER ADVISER
1	Jerusha Japzon	MHS	Anchor	Miss Angelita P. Aseron
2	Isaac Cordero	HHIS	News Presenter	Mrs. Ma. Teresita G. Aguilar
3	Karl Angelo Villanueva	ERIS	News Presenter	Mr. Richard Neil M. Gamali
4	Llenard Echalico	RTU	News Presenter	Mr. Melvin O. Mortera
5	Frank Ariola	HHIS	Infomercial	Mrs. Ma. Teresita G. Aguilar
6	Hazel Allysa Halili	HHIS	Technical Application	Mrs. Ma. Teresita G. Aguilar
7	Lester Mejia		Technical Application	

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COLLABORATIVE PUBLISHING - ENGLISH

	NAME	SCHOOL	ASSIGNMENT	SCHOOL PAPER ADVISER
1	Mary Ann Belarmino	MHS	News	Mrs. Mary Jane SP. Yoro
2	Shannen Mari Dela Pasim	CMSHS	Editorial	Mrs. Jonnafe Jynn F. Tanalgo
3	Christine Abigail Tolentino	CMSHS	Feature	Mrs. Jonnafe Jynn F. Tanalgo
4	Neil Raven Canonizado	CMSHS	Sports	Mrs. Jonnafe Jynn F. Tanalgo
5	Jeff David Jovellana	CMSHS	Layout	Mrs. Jonnafe Jynn F. Tanalgo
6	Geleen Sanchez			
7	Erika Casanova			

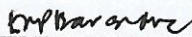
COLLABORATIVE PUBLISHING - FILIPINO

	NAME	SCHOOL	ASSIGNMENT	SCHOOL PAPER ADVISER
1	Trixie Guiloreza	CMSHS	News	Mr. Mark Rich L. Pablo
2	Patricia Acer	MHS	Editorial	Miss Rechelle Margallo
3	Jayvee Lovitaña	MHS	Feature	Miss Rechelle Margallo
4	Renz Mendoza	CMSHS	Sports	Mr. Mark Rich L. Pablo
5	Ferlyn Garcia	CMSHS	Layout	Mr. Mark Rich L. Pablo
6	Chloe Bonifacio			
7	Francis Placer			


Prepared by:


ANTHONY AUGUSTO M. GARCIA
Division Coordinator for Special Programs & Projects
In-charge of Journalism

Certified Correct:


EVELINA P. BARANDOC, Ed.D.
Chief Education Supervisor
Curriculum Implementation Division

Noted:


NERISSA L. LOSARIA, CESO VI
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Enhanced Division Campus Journalism Program for Regional Qualifiers in Journalism
Division Intensive Cliniquing and Enhancement (DICE) Program
MATRIX OF ACTIVITIES

Time	Day 1 - September 19, 2015 (Saturday)	
7:00AM - 8:00AM	Registration	
8:00AM - 8:30AM	Opening Program	
8:30AM - 10:00AM	Talk No. 1 Understanding Style Guide by Heart <i>Speaker: Mr. Anthony Augusto M. Garcia</i>	
10:00AM - 10:30AM	BREAK	
10:30AM - 11:30AM	Continuation of Talk No. 1	
11:30AM - 12:00 NN	Forum	
12:00 NN - 1:00PM	LUNCHBREAK	
1:00PM - 2:30PM	Talk No. 2	
	Grammar and Usage	Wastong Gamit at mga Pangungusap
	Mr. Segundo T. Mañosa, ILIS Mrs. Ma. Beverly C. Abayan, BJNHS Mrs. Jennifer S. Dioneda, HHIS Mrs. Maria Theresa A. Feudo, MPNAG	Mr. Richard Neil M. Gamali, ERIS Mrs. Maria Teresita G. Aguilar, HHIS Miss Angelita P. Aseron, MHS Miss Teresita P. Alcantara, MPNAG
2:30PM - 3:00PM	BREAK	
3:00PM - 4:30PM	Continuation of Talk No. 2	
Time	Day 2 - Onwards	
7:00AM - 8:00AM	Attendance	In-charge: Facilitators by Category
8:00AM - 8:30AM	Manage of Learning by Category	
8:30AM - 10:00AM	Principles & Structure of Writing - by Category In-charge: Division Trainers	
10:00AM - 10:30AM	BREAK	
10:30AM - 11:30AM	Writing Workshop	
11:30AM - 12:00 NN	Critiquing and Feedbacking	
12:00 NN - 1:00PM	LUNCHBREAK	
1:00PM - 2:00 PM	Demonstration Teaching	
2:00 PM - 2:30 PM	Critiquing and Feedbacking	
2:30PM - 3:00PM	BREAK	
3:00PM - 4:00PM	Writing Workshop	
4:00PM - 4:30PM	Critiquing and Feedbacking	

Prepared by:

ANTHONY AUGUSTO M. GARCIA

Division Coordinator for Special Programs & Projects

Approved:

NERISSA L. LOSARIA, CESO VI

Officer In-charge, Schools Division Superintendent



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Enhanced Campus Journalism Program: Division Intensive Cliniquing and Enhancement (DICE) Program

OFFICIAL LIST OF TRAINERS/DEMONSTRATION TEACHERS

Category	English	Filipino
Sports Writing	Miss Geraldine E. Alampay, DPCGES	Mrs. Elvira R. Canilao, ILIS
	Mrs. Jennifer S. Dioneda, HHIS	Mr. Richard Neil M. Gamali, ERIS
News Writing	Mrs. Nerissa B. Mercado, PHES	Mrs. Carol M. San Juan, HHIS
	Mrs. Juanita B. Segui, CMSHS	Mrs. Nenita S. Lorenzo, MHS
Photojournalism	Miss Clarissa P. Tibar, ABIS	Mr. Marvin A. Valiente, ABIS
	Mrs. Shiela Marie G. Destura, PES	Mrs. Ma. Elizabeth T. Mateo, PES
Science & Health Writing	Mrs. Jessie Flor B. Banasen, ABIS	Mrs. Jocelyn S. Cruz, PPGES
	Mrs. Jonnafe Jynn F. Tanalgo, CMSHS	Miss Jennelyn M. Atienza, ILIS
Feature Writing	Mr. Davis Acedera, LSM	Mr. Melvin O. Mortera, RTU-LHS
	Mrs. Jackie Lou Campanero, MES	Mr. Robert B. Lacayanga, NDFES
Copyreading & Headlining	Mrs. Mary Jane SP. Yoro, MHS	Mrs. Mila C. Taño, HES
	Miss Ariane S. Campos, IBIS	Mrs. Loida C. Matic, ILIS
Editorial Cartooning	Mr. Franklin F. Fabreag, HES	Mrs. Margie Fadrique, MES / Mr. Jerry M. Gelua, ABIS
	Mr. Rogel C. Carace, IBIS	Mr. Ernesto L. Español Jr., BJNHS
Editorial Writing	Mrs. Esperanza R. Starks, MPNAG	Mrs. Erma D. Guerrero, ERIS
	Mrs. Maria Theresa A. Feudo, MPNAG	Miss Angelita P. Aseron, MHS
Radio Broadcasting & Scriptwriting	Mr. Anthony Augusto M. Garcia, Division Coordinator for Special Programs & Projects	
	Mr. Segundo T. Mañoza, ILIS	Mrs. Maria Teresita G. Aguilar, HHIS
Collaborative Publishing	Mrs. Viva D. Carreon, HHIS/Mrs. Razeale S. Fabreag, ILIS	Mrs. Noemi T. Cariño, IBIS
	Mr. Anthony Augusto M. Garcia, Division Coordinator for Special Programs & Projects	
	Mr. Herbert M. Cruz, DPCGES	Mr. Mark Rich L. Pablo, CMSHS
	Mrs. Fatima Claro, DPCGES	Miss Rechelle Margallo, MHS

Prepared by:

NERISSA L. LOSARIA, CESO VI

Officer In-charge, Office of the Schools Division Superintendent

ANTHONY AUGUSTO M. GARCIA

Division Coordinator

for Special Programs & Projects



Enhanced Campus Journalism Enhancement Program
SY 2015-2016

TECHNICAL WORKING COMMITTEES

A. Executive Committee:

Executive Chair	:	Dr. Nerissa L. Losaria, CESO VI Officer In-charge Office of the Schools Division Superintendent
Executive Co-chairs	:	Dr. Evelina P. Barandoc, CID Mrs. Emma G. Arrubio, SGOD
Overall Chair	:	Mr. Anthony Augusto M. Garcia Division Coordinator Special Programs and Projects
Co-Chair	:	Mrs. Erlinda Cadenas-Teague, EPS
Secretariat	:	Mrs. Viva D. Carreon, MAESPA President Mr. Segundo T. Mañoza, MASSPA President Miss Dorothy Grace I. Reyes, ABIS Shawnrick Andrei S. Pacura, CMSHS Zol Brillance Bautista, IBIS

B. Working Committees:

Part One: Division Intensive Cliniquing and Enhancement (DICE)

Registration and Attendance

Chair	Mrs. Janice T. Barredo, MES
Co-chair	Mrs. Jennifer S. Dioneda, HHIS
Members	Miss Jennelyn Atienza, ILIS Mr. Joeson Mejica, ERIS

Food

Chair	Mrs. Normita C. Lozano, DPCGES
Co-chair	Mrs. Razeale S. Fabreag, ILIS

Members Mrs. Analiza Banzuela, AHIS
Mrs. Janet B. Gonzales, AHIS

Documentation
Chair Mr. Marvin A. Valiente, ABIS
Co-chair Mr. Franklin F. Fabreag, HES
Members Mrs. Shiela Marie G. Destura, PES
Mrs. Ma. Elizabeth T. Mateo, PES

Training Materials
Chair Mrs. Nerissa B. Mercado, PHES
Co-chair Miss Elizabeth K. Ostras, PPCES
Members Mr. Robert B. Lacayanga, NDFES
Mrs. Ma. Liza B. Francisco, NDFES

Certificates
Chair Miss Nora C. Cabale, HHIS
Co-chair Miss Geraldine E. Alampay, DPCGES

Accommodation Host Schools

Part Two: Three-Day Live-In Newspaper Management Workshop

Registration and Attendance
Chair Mrs. Janice T. Barredo, MES
Co-chair Mrs. Jennifer S. Dioneda, HHIS

Food
Chair Mrs. Razeale S. Fabreag, ILIS
Co-chair Mr. Richard Neil M. Gamali, ERIS
Members Mrs. Maria Teresita G. Aguilar, HHIS
Mrs. Elvira R. Canilao, ILIS

Documentation
Chair Mr. Franklin F. Fabreag, HES
Co-chair Mrs. Shiela Marie G. Destura, PES

Certificates
Chair Miss Nora C. Cabale, HHIS
Co-chair Miss Geraldine E. Alampay, DPCGES
Miss Ariane S. Campos, IBIS

Accommodation Host Schools

Part Three: Three-Day Live-In Capacity Workshop for Radio Broadcasting & Scripwriting and Collaborative Publishing Teams

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Registration and Attendance

Chair Mrs. Jessie Flor B. Banasen, ABIS
Co-chair Mrs. Noemi T. Cariño, IBIS

Food

Chair Mrs. Razeale S. Fabreag, ILIS
Co-chair Mr. Richard Neil M. Gamali, ERIS
Members Mrs. Maria Teresita G. Aguilar, HHIS
Mrs. Elvira R. Canilao, ILIS


Documentation

Chair Mrs. Shiela Marie G. Destura, PES
Co-chair Mrs. Ma. Elizabeth T. Mateo, PES

Certificates

Chair Mr. Mark Rich L. Pablo, CMSHS
Co-chair Mrs. Jonnafe Jynn F. Tanalgo, CMSHS

Prepared by:


ANTHONY AUGUSTO M. GARCIA
Division Coordinator
Special Programs and Projects
In-charge of Journalism

PARENT'S COMMITMENT LETTER

(Date)

Dr. NERISSA L. LOSARIA, CESO VI
Officer In-charge
Office of the Schools Division Superintendent
SDO-City of Mandaluyong

Through: **Mr. Anthony Augusto M. Garcia**
Division Coordinator for Special Programs and Projects
In-charge of Journalism

To whom it may concern:

I/We are allowing our child, _____, Grade-
_____ of _____ to attend the 2015 Enhance
Campus Journalism Program to be held on
_____, believing in the
objectives of the said training program.

I/We also understand that he/she is expected to attend the series of trainings to be conducted by your good office in preparation for the regional competition and if he/she **exceeds two (2) absences** during the trainings, he/she **will be replaced** by an alternate.

Signature Over Printed Name of Father

and/or

Signature Over Printed Name of Mother

Signature Over Printed Name of Legal Guardian

Witnessed by:

Signature Over Printed Name of School Paper Adviser

Noted:

Signature Over Printed Name of School Principal